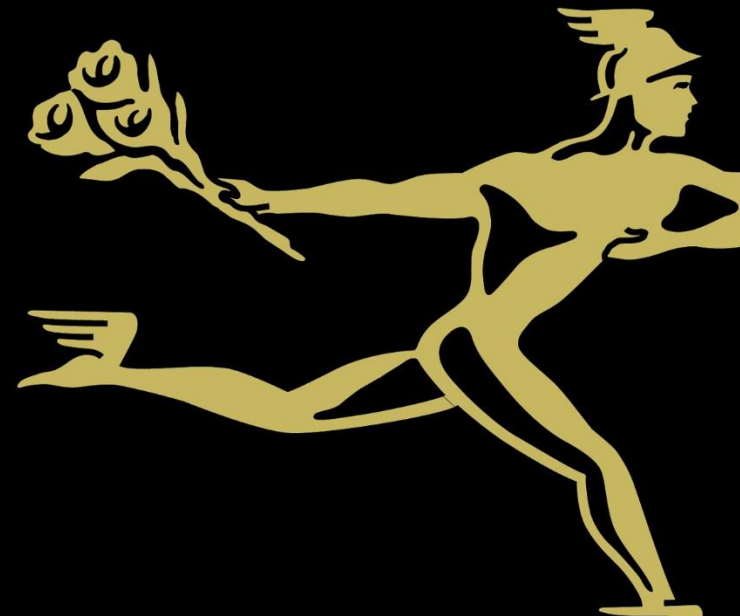


Instagram

Krista Neher
@KristaNeher
@BootCampDigital

4/5/2016



About Me.....



Hi



**Instagram is the
_____ biggest
social network.**

A hand is holding a black smartphone. The screen of the phone shows a photograph of a white coffee cup on a saucer, with a plate of food (possibly a salad or breakfast) in the background. The text 'Instagram is the _____ biggest social network.' is overlaid on the image in a bold, orange font. The background of the entire image is a blurred, warm-toned scene, likely a cafe or restaurant.


**Instagram has
— million
users.**



**Instagram is
owned by _____.**

A hand is holding a black smartphone. The screen of the phone shows a photograph of a white coffee cup on a saucer, with a plate of fruit (grapes, apples) and a bowl of cereal in the background. The background of the entire image is a blurred breakfast table with various items like a coffee cup, fruit, and a plate of food.

Billion
photos have
been shared on
Instagram.

A hand is holding a black smartphone. The screen of the phone displays a photograph of a white coffee cup filled with brown liquid, sitting on a white saucer. In the background of the photo on the phone, there are various pastries and breads. The entire scene is overlaid with large, bold, orange text. A horizontal orange line is positioned above the word 'Billion'.



**30
billion
photos
have been
shared on
Instagram**

likes
per day on
Instagram.



**Instagram
photos receive**



2.5

**billion likes
per day**

What is Instagram?



kristaneher

🕒 38w



- ♥️ mavericq, saulcolt, lou_fuentes, mojojacob, sloppyjoesdb, raulcolon, latleger
- 🗨️ kristaneher View from my hotel room at the #daytonabeach #hilton amazing

♥️ Like

🗨️ Comment



Instagram

Log in to see photos and videos
from your friends.

SIGN UP

LOG IN

Username

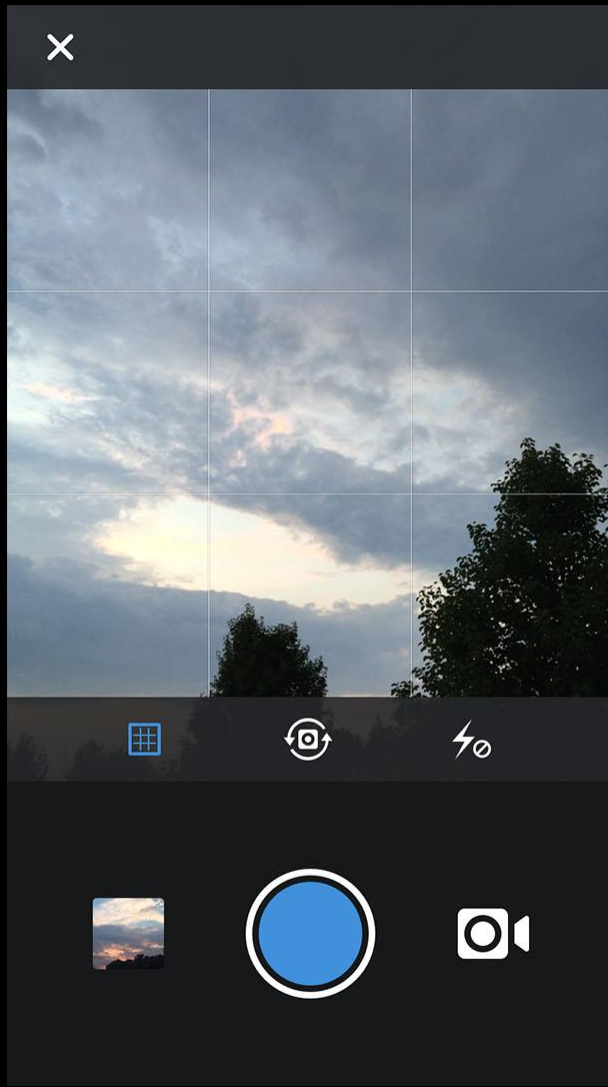
Password

[Forgot?](#)

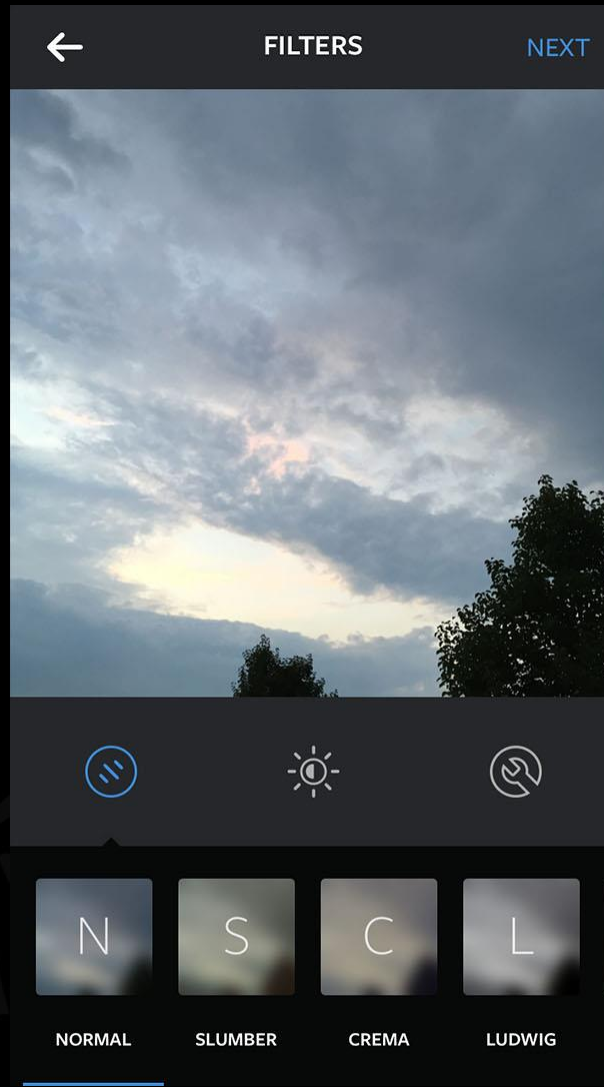
**Instagram is
a mobile
application for
taking, editing,
and sharing
photos and video.**



Take Photos from Inside the Instagram App



Change the Look of Your Photos with Filters





Share to

FOLLOWERS DIRECT



Write a caption...



Tag People

Add to Photo Map



Facebook



Twitter



Tumblr



Flickr

SHARE →



5chw4r7z

📍 Nippert Stadium

🕒 2h



👍 31 likes

🗨️ 5chw4r7z crunch time for construction

5chw4r7z #university #makecincyours

#hottestcollegeinamerica #wherepigsfly #cincinnati

#porkopolis #cincyusa #love #cincinnati #ohio

#cincygram #queencityscenes #citybestpics

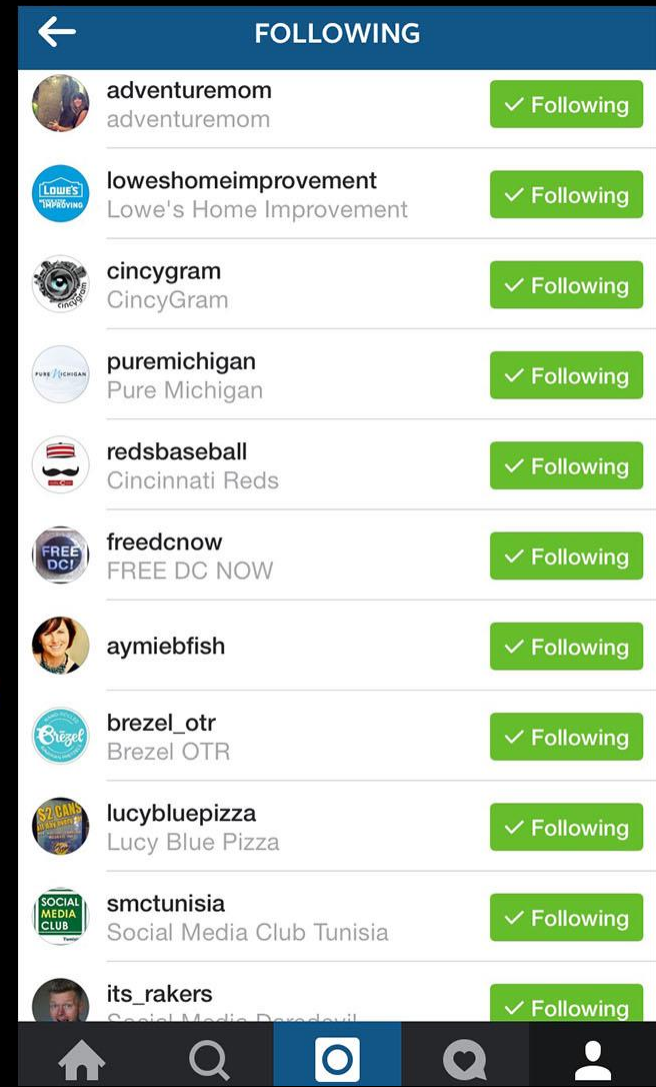
#cincinnati #cincyusa #igerscincinnati #lovec [...]

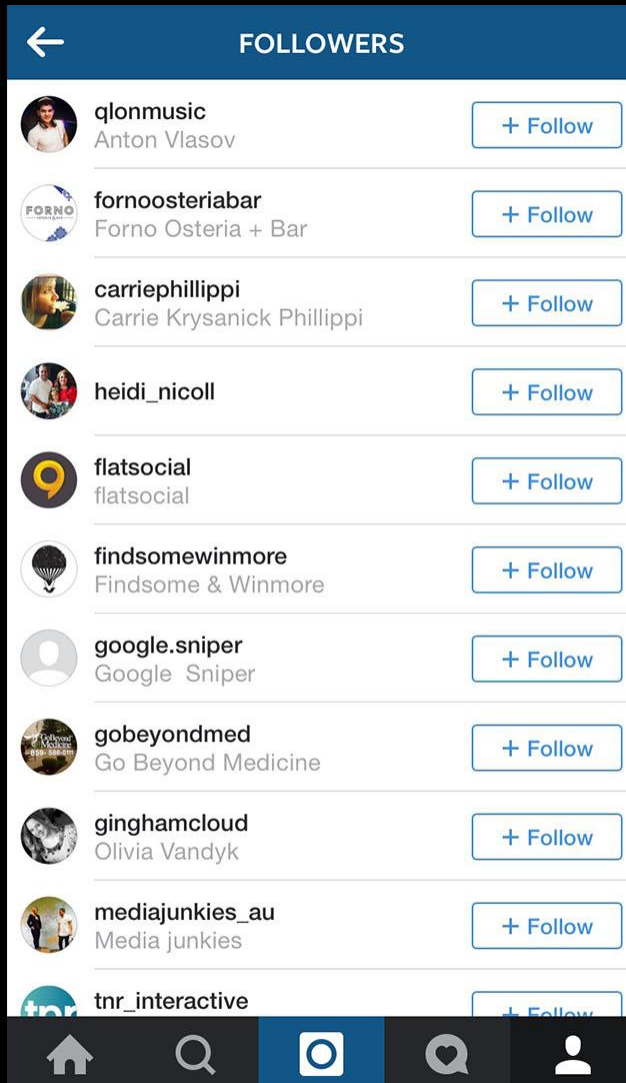
👍 Like

🗨️ Comment



You can also
choose to
“follow” your
friends on
Instagram to see
what they’re
sharing





Friends can
“follow” you
on Instagram
to see what
you’re
sharing



inbloomflorist

FOLLOWING

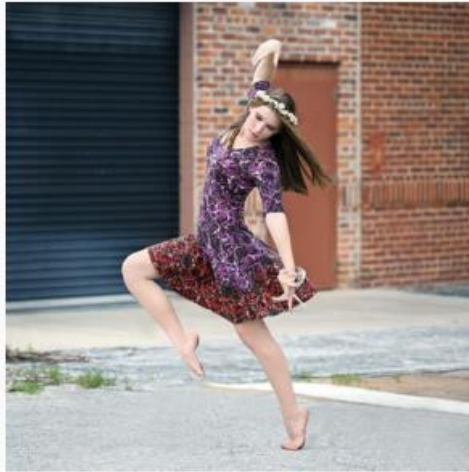


InBloomFlorist Homegrown fresh flower shop that designs swoon-worthy arrangements for your everyday celebrations, weddings, corporate events and business gifts. www.inbloomflorist.com/

233 posts

908 followers

551 following





mcdonalds

FOLLOW

14.1k likes

43w

mcdonalds We're seeing stripes everywhere! Show off yours for @rmhc to help celebrate their 40th anniversary. #forRMHC

view all 308 comments

glafun Schwanke [www.instagram.com/glafun](#) [www.instagram.com/glafun](#)

glangmash Please keep children out of your twisted marketing techniques.

stef_34 Why do you have dirty models posing while taking a bite out of a burger when in reality McDonald's makes people obese

marismak_ Even McDonald's have Instagram

reilly_creek And I want parents

tom_ Not work too...

the_delfines Keep precious children out of your campaigns.



Add a comment...





Instagram Allows You to Tell Your Story VISUALLY!

Oberer's Flowers

WE PUT THE "Oh!" IN FLOWERS.
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COLUMBUS
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INDIANAPOLIS
317-575-1197

LOUISVILLE
502-329-7774

FRESH FLOWERS

ROSES

PLANTS

SYMPATHY

FRUIT & GOURMET

SEND OUT OF TOWN

THE "Oh!" CLASS

WEDDINGS & EVENTS

FLOWER MARKET



Cincinnati Florists
"Your" florist since 1922

Oberer's Flowers-Cincinnati
7675 Cox lane, West Chester, Ohio 45069

Oberer's Flowers, the Cincinnati florist with the freshest flowers and freshest ideas. Our artistry, experience, enthusiasm and commitment to the customer provide unmatched value and quality.

We put the "OH!" in flowers, because that is exactly what you should expect and deserve.

Order by 5PM for same day delivery.

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Two Doz. Red Rose Special



flowersbycoley

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Flowers By Coley Since 1973, Flowers by Coley, a family owned and operated florist has been servicing the San Diego County area. www.sdfbc.com

26 posts

249 followers

131 following









toyflorist

FOLLOW

222 likes

5h

toyflorist Wish you all wonderful weekend dear friends 😊

#torontoflower #floweroftheday #florist #toronto #canada #cute #gift #creative #bloom #flowerofinstagram #amazing #beautiful #beauty #love #toy #blossom #arrangement #bouquet #flowers #flower #toyflorist #torontoflowershop #centrepiece #wedding #arrangement #unique #torontoflorist #sweet #cutie #teddy #torontoflowers



Add a comment...





jacksonflorist

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amyfaypicks likes this

22w

jacksonflorist Congratulations Griffin Elite Sports & Wellness on your grand opening!

jacksonflorist #griffinelite



Add a comment...






Jacksonflorist
Jackson Florist & G...

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24w

Jacksonflorist Forcing paperwhites for holiday blooms is simple and they make great gifts.

 Add a comment...





twolittlebuds

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63 likes

1d

twolittlebuds Happy Thursday!
@morningsunflowerfarm is exploding with pink peony tulips, apricot tulips and white French tulips! The fragrance is outta this world! Swing by **@twolittlebuds** and pick up a dozen you can mix and match colors- \$12.00 a bunch. You can also find these **@laneandkate** this weekend! **#twolittlebuds** **#laneandkate** **#popupshop**

beaumontflowers Yummy!!!

heathersmith0612 How pretty! May need to stop in to get some to brighten by my apartment for spring! 🌷

flourish.flowers Whoa! Sooo beautiful!!!

spacefil Neat!



Add a comment...



Optimization

- ★ Great photos
 - ★ Showcase your skills
- ★ Post regularly
 - ★ Daily
 - ★ As you find Instagram-worthy content
- ★ Use hashtags
- ★ Connect with the community

REPURPOSE



Search for posts on this Page

3,600 people like this

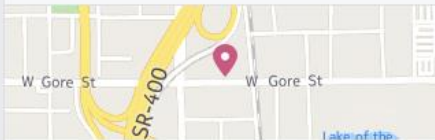
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APPS



Contest



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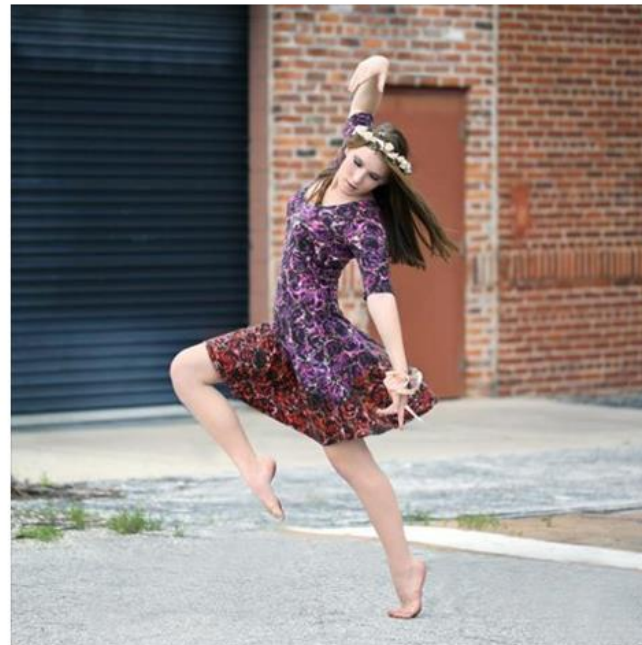
Write something on this Page...



In Bloom Florist at In Bloom Florist.

Yesterday at 3:36am · 🌐

While you are #prom prepping, swing by our Gore location this Thursday, btw 4-6pm, and choose your favorite details from our #Prombar for your custom corsages, boutonnieres, wraps & halos! While you are here, enter to win a mini session with our talented in-house photographer to capture that perfect personality portrait to remember this moment in time! *guardian must be present at event to be eligible for give-away offers. #PromReady #inbloomflorist #ihopeyoudance



Like Comment Share

3



FTD

Flowers say it better. FTD says it best.™

THANK YOU

Connect with me online!

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@KristaNeher

krista@BootCampDigital.com

Handouts are available at:

FTDi.com/FTDUniversity/webinarmaterials.htm

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