

2014 FTD® Fall Codified Stuffers For Commercial Printing

You can access pdfs of the stuffers currently available for promoting Fall Codified products by logging onto www.FTDi.com and clicking on Marketing Tools and have them professionally printed at local businesses such as Best Value Copy, FedEx Office, Sir Speedy, or Kwik Kopy locations.



F3



F4



F1



F2/F7



F5



F6



H1



Interactive PDFs
Add your information here.

INSTRUCTIONS

- Step 1:** Working on one stuffer at a time, select the stuffer you want to print and save it as a document on your computer.
- Step 2:** Each stuffer has a blank space on the back where you can add your shop information, news about promotional specials, etc. You can add that information in the rectangular "interactive" boxes on each stuffer's back with your computer before you print, OR you can stamp it on after you've gotten them back from the printer.
- Step 3:** Decide how many copies you want and put the stuffer documents on a "flash drive," burn it to a disk, or send it using your printing vendors' preferred method of receiving material via internet (consult with your vendor for detailed instructions on how to send your materials).
- Step 4:** Make sure your printer knows how many you want and that these are to be printed front and back.
- Step 5:** Each 8 1/2" x 11" sheet you print results in four 4 1/4" x 5 1/2" stuffers (25 sheets will create 100 stuffers). Cut the stuffers out.
- Step 6:** If you didn't add your store information before printing, include it on the open space on the inserts' backs now.

NOTE: Test print some sheets before you run the entire quantity and inspect alignment.

