

FTD® FLORIST LINK DIGITAL DISPLAY WORKSHEET

Have your business stand out and be seen by more FTD Member Florists and senders with the FTD Florist Link Digital Display Package. Tell your story to senders, improve your placement and broaden your advertising potential in every town you service for ONE LOW RATE.

BENEFITS

- Paper Membership Directory is ELIMINATED...only a 100% digital directory, FTD Florist Link
- Digital advertisement will show in every town you service
- Higher placement in list of available florists
- One low monthly price

The FTD Florist Link Digital Display Package is only **\$400 per month**
FOR EVERY TOWN YOU SERVICE.

FTD Member Number: _____ Shop Name: _____

Yes, I want the optional FTD Florist Link Digital advertisement

Please include the following in my FTD Florist Link Digital advertisement:

- Shop Logo
- Toll-free phone number _____
- FTD Master or Premier logo (participating florists only)

1. SELECT MARKETING STATEMENTS

Please indicate which elements you would like to share with sending member florists, in order of importance.

Prioritize these marketing statements (check any that apply):

- | | |
|--|--|
| <input type="checkbox"/> Full-service florist | <input type="checkbox"/> Fresh flowers available daily |
| <input type="checkbox"/> Satisfaction guaranteed | <input type="checkbox"/> Certified designers on staff |
| <input type="checkbox"/> Family owned and operated since _____ (indicate year) | <input type="checkbox"/> Extended delivery hours |
| <input type="checkbox"/> Family owned and operated | <input type="checkbox"/> Free local delivery |
| <input type="checkbox"/> Locally owned flower shop | <input type="checkbox"/> Late orders accepted |
| <input type="checkbox"/> We reciprocate orders | <input type="checkbox"/> Open during the holidays |
| <input type="checkbox"/> Upgrades available | <input type="checkbox"/> Shop hours |
| <input type="checkbox"/> We carry containers from other wire services | <input type="checkbox"/> Sympathy arrangements |
| <input type="checkbox"/> Custom design fruit and gourmet baskets | <input type="checkbox"/> 100% satisfaction guaranteed |
| <input type="checkbox"/> Or include and prioritize your own statements below: | <input type="checkbox"/> Flowers and gifts for all occasions |
| | <input type="checkbox"/> Use my existing ad text and border |

Create your own marketing message:

2.SELECT BORDER STYLE



ARCH BORDER



CLASSICAL



ROSE BORDER



FLORAL FRAME



FLORAL VALANCE



CONTEMPORARY

*Member Signature: _____ Date: _____ FTD Associate: _____

Terms & Conditions:

Payment. Starting in May 2019, FTD Members will be billed \$300.00 USD and \$400.00 CAD for the FTD Florist Link Digital Display Package per month. Applicable charges will be displayed on Member's FTD Clearinghouse Statement.

Pricing; Taxes. Prices will be those in effect at the time of purchase and are subject to correction or change at any time without notice. Member is responsible for payment of all applicable taxes, or for providing a valid sales tax exemption certificate in the manner required by applicable laws, rules or regulations. FTD reserves the right to accept or reject any order and to correct any errors, including without limitation, publishing, descriptive, typographical, or any other similar errors. FTD further reserves the right to cancel any and all orders resulting from such errors, even if Member has received an order confirmation from FTD.

General Terms. The undersigned member ("Member") of Florists' Transworld Delivery, Inc. ("FTD") hereby represents and warrants to FTD that the execution and delivery of this Form has been authorized and approved by Member, and that this Form is valid and creates a legally binding obligation of Member, enforceable in accordance with its terms. This Form and the Member's membership agreement, FTD programs which Florist has agreed to, if any, and FTD standards, regulations, and/or policies (as amended from time to time by FTD in its sole discretion), all of which are incorporated herein by reference and made a part hereof, contains the complete agreement between the parties concerning this subject matter of this Form and Member's membership in FTD, and supersedes all prior communications, discussion, negotiations and understandings whether oral or written, between the parties.

Cancellation. To cancel or modify Member's FTD Florist Link Digital Display Package subscription, Member must provide at least 30 days' prior written notice to FTD using one of the following means: (i) certified mail return receipt requested to 3113 Woodcreek Drive, Downers Grove, IL 60515, Attn: Directory Services; (ii) email with email confirmation to DirectoryServices@FTDi.com; or (iii) fax with fax confirmation of receipt to 630-719-4804. Cancellations or modifications will take effect at the end of the next billing cycle following the date of such notice is received by FTD, and Member will be responsible for all fees incurred up to the effective cancellation date.

