

# ATTRACT CONSUMERS LOOKING FOR LOCAL FTD FLORISTS

NEW LOOK  
FOCUSED ON  
BENEFITS OF A  
LOCAL FLORIST

Join the FTDFlorists.com online directory.



only \$46.00 per month

FTDFlorists.com is an online directory featuring members of the FTD family of florists. Promoted to consumers nationally, FTDFlorists.com is an advertising tool that allows FTD Florists to leverage the influence of the FTD brand to help drive additional traffic directly to you and your website.

## BENEFITS

- Have a national presence on major search engines (Google, Yahoo, Bing, etc.)
- Professionally managed paid search program
- High visibility at a low monthly cost

Sign up today! Contact FTD Florists Online at 866.926.5197 or FOLGoldSupport@FTDi.com.



# SIGN UP FOR FTDFLORISTS.COM TODAY

FEATURE	PLATINUM PACKAGE	SILVER PACKAGE
Shop name and address	YES	YES
Local and toll-free number listed	YES	YES
Website link listed	YES	YES
Search engine optimization benefits	YES	YES
Link to store hours	YES	YES
Link to map of shop location	YES	YES
Unlimited city listings*	YES	NO
Premium placement	YES	NO
Marketing tagline	YES	NO
Large full color shop logo displayed	YES	NO
<b>Price</b>	<b>\$46/month</b>	<b>\$28/month</b>

Member Number: \_\_\_\_\_ Owner Name: \_\_\_\_\_

Shop Name: \_\_\_\_\_

- Approved action:  Upgrade to Platinum  New Platinum Listing  New Silver Listing  
 Add Platinum listing to FTDWeddingFlorists.com (\$35/mo.)  
 Add Platinum listing to FTDSympathyFlorists.com (\$25/mo.)

Billing starts: \_\_\_\_\_

**In order to optimize my listing, please add the following:**

Website URL: \_\_\_\_\_

- FTD FOL  Other Wire Service site  Private Label site

Shop Local Phone Number: \_\_\_\_\_ Shop Toll-Free Phone Number: \_\_\_\_\_

Platinum Package Marketing Tagline Options (select one)

- Our goal is to exceed our customers' expectations with quality, value and professional service.  
 Your local full service florist! Customer satisfaction guaranteed!  
 Send flowers for any occasion. We offer a large variety of fresh flowers and gifts.  
 Enjoy the convenience of safe and secure ordering online 24 hours a day!  
 We deliver your flowers with a smile! Same day delivery available.  
 Personalized \_\_\_\_\_

City Listings\* (attach additional page if necessary): \_\_\_\_\_

Include My Shop Logo (Platinum Package Only):  *Send JPEG file to FOLGoldSupport@FTDi.com*

Owner Signature: \_\_\_\_\_ Date: \_\_\_\_\_ Sold By: \_\_\_\_\_

Minimum commitment of one billable month is required. After initial promotional period regular fees will begin. Program rates and options are subject to change by FTD in its sole discretion at any time without notice. The issuance of any notice to unsubscribe to any FTD services, such as FTDFlorists.com, must be in writing. The method by which any such notice must be given and received by FTD is required to be in writing using one of the following means: certified mail return receipt requested, email with email confirmation, General Message or fax with fax confirmation of receipt.

\* Each additional listing will bill at \$6.00 in the Silver package. The \$6.00 per listing fee is waived in the Platinum package. Limited to cities listed in FTD Directory.

