



AS ADVERTISED IN
*MARTHA STEWART
WEDDINGS
AND BRIDES*

BUILD YOUR WEDDING BUSINESS

JOIN THE WEDDING DIRECTORY
AND ATTRACT LOCAL BRIDES
FTDWEDDINGFLORISTS.COM

only \$35.00 per month

FTDWeddingFlorists.com is an advertising tool that drives brides searching online for wedding flowers directly to your flower shop. The online directory is nationally advertised by FTD in leading bridal magazines like *Martha Stewart Weddings* and *Brides*, as well as other well-known wedding websites. **Participating florists gain all the rewards!**

BENEFITS

- Have a national presence on major search engines (Google, Yahoo, Bing, etc.)
- Professionally managed paid search program
- Take advantage of FTD-paid advertising on premier wedding sites such as theknot.com and brides.com
- Vera Wang Wedding Florists receive a special icon promoting the collection
- High visibility at a low monthly cost

Sign up today! Contact FTD Florists Online at
866.926.5197 or FOLGoldSupport@FTDi.com.



Flowers say it better. FTD says it best.™

SIGN UP FOR FTDWEDDINGFLORISTS.COM TODAY

FEATURE	PLATINUM PACKAGE	SILVER PACKAGE
Shop name and address	YES	YES
Local and toll-free number listed	YES	YES
Website link listed	YES	YES
Search engine optimization benefits	YES	YES
Link to store hours	YES	YES
Link to map of shop location	YES	YES
Unlimited city listings*	YES	NO
Premium placement	YES	NO
Marketing tagline	YES	NO
Large full color shop logo displayed	YES	NO
Price	\$35/month	\$20/month

Member Number: _____ Owner Name: _____

Shop Name: _____

- Approved action: Upgrade to Platinum New Platinum Listing New Silver Listing
 Add Platinum listing to FTDFlorists.com (\$40/mo. US – \$46/mo. CAN)
 Add Platinum listing to FTDSympathyFlorists.com (\$25/mo.)

Billing starts: _____

In order to optimize my listing, please add the following:

Website URL: _____

- FTD FOL Other Wire Service site Private Label site

Shop Local Phone Number: _____ Shop Toll-Free Phone Number: _____

Platinum Package Marketing Tagline Options (select one)

- Our exceptional floral design team is here to create all of your wedding needs!
 Your local wedding specialist. Weddings designed with you in mind!
 Premier wedding and event specialist. We create lifelong memories!
 Let us create your dream wedding with beautiful flower designs, bouquets and centerpieces!
 We provide unique wedding arrangements. Let us WOW you with our designs!
 Personalized _____

City Listings* (attach additional page if necessary): _____

Include My Shop Logo (Platinum Package Only): Send JPEG file to FOLGoldSupport@FTDi.com

Owner Signature: _____ Date: _____ Sold By: _____

Minimum commitment of one billable month is required. After initial promotional period regular fees will begin. Program rates and options are subject to change by FTD in its sole discretion at any time without notice. The issuance of any notice to unsubscribe to any FTD services, such as FTDWeddingFlorists.com, must be in writing. The method by which any such notice must be given and received by FTD is required to be in writing using one of the following means: certified mail return receipt requested, email with email confirmation, General Message or fax with fax confirmation of receipt.

* Limited to cities listed in FTD Directory.