



FALL/WINTER 2013  
**BUYER'S  
GUIDE**



**FTD**

Flowers say it better. FTD says it best.™

# CONSUMERS LOVE OUR PRODUCTS!

RESERVE YOUR HOLIDAY  
CODIFIED PRODUCTS TODAY

**BUY  
NOW  
&  
PAY  
LATER!**



- Make your purchases before the codification deadline to ensure you are codified in the Directory, on FTD.com and in the Mercury system
- Your product will be sent out on predetermined dates set by FTD
- As always, you will not be billed for the product until the month before the holiday

## GET CODIFIED IN TIME

for the next directory!

September Directory codification deadline is  
**Tuesday, July 23, 2013**

## SHIP DATES

### THE FALL COLLECTION

begins shipping in July 2013  
and launches on FTD.com in **August**

### THE WINTER COLLECTION

begins shipping in September 2013  
and launches on FTD.com in **October**

# DELUXE IMAGES FEATURED

- The Deluxe bouquet is featured most everywhere: Buyer's Guide, Floral Selections Guide, FTDi.com, Posters, Stuffers and Ad Slicks
- Customers can view all three images (Standard, Deluxe and Premium) on FTD.com and see the difference an upgrade can make

NAMES SHOWN ON FTD.COM:

Standard = Good

Deluxe = Better

Premium = Best



STANDARD  
(GOOD)  
13-F1



DELUXE  
(BETTER)  
13-F1d



PREMIUM  
(BEST)  
13-F1p

## CATALOGS & POSTCARDS

Be sure to look for:

- Promotional catalogs in your Clearinghouse statements
- Postcards in the mail
- Visit [www.FTDi.com/promotions](http://www.FTDi.com/promotions) to view all of the offerings

[www.FTDi.com](http://www.FTDi.com)

BE PREPARED FOR A  
SUCCESSFUL HOLIDAY

Tips you'll find on FTDi.com:

- Projected FTD.com holiday best sellers
- Easily accessible recipes
- Design tips
- Holiday Order Capacity Tool — manage your incoming FTD order volume
- How to suspend your Mercury system
- FAQs about FTD quality programs
- How to update your website and much more!



# BURNISHED BEAUTY



## THE FTD® YOU'RE SPECIAL™ BOUQUET - F1

Our graceful chestnut-hued vase elegantly crafted of heavy glass is embraced by a bevel-cut trellis design. It makes a glorious container for this celebration of autumn! Roses, daisy poms and Asiatic lilies capture the season's burnished hues beautifully and make a natural choice from August through Thanksgiving. Vase (3<sup>3</sup>/<sub>8</sub>" dia. x 6<sup>1</sup>/<sub>2</sub>"h), care card and FTD logo pic included. Shipping begins July 2013.

**September Codification Deadline: July 23, 2013**

**The Fall Collection will launch on FTD.com in August**

\$77.88 ctn. of 12 (\$6.49 ea.)

**2 PLUS:** \$65.88 ctn. of 12 (\$5.49 ea.)

**QW 1315**

| FLORAL RECIPE               | STANDARD       | DELUXE         | PREMIUM        |
|-----------------------------|----------------|----------------|----------------|
| Orange 50 cm Roses          | 3              | 5              | 7              |
| Burgundy Daisy Pompon stems | 3              | 4              | 5              |
| Orange Asiatic Lily stems   | 2              | 3              | 4              |
| Leatherleaf stems           | 3              | 3              | 3              |
| Seeded Eucalyptus stems     | 1              | 1              | 2              |
| <b>SRP</b>                  | <b>\$39.99</b> | <b>\$49.99</b> | <b>\$64.99</b> |
| <b>Delivered SRP</b>        | <b>\$49.99</b> | <b>\$59.99</b> | <b>\$74.99</b> |



F1 DELUXE  
DELIVERED SRP \$59.99  
14"H x 13"W  
three-sided arrangement



# PICK OF THE PATCH



## THE FTD® BOUNTIFUL™ BOUQUET - F2 THE FTD® BOUNTIFUL™ ROSE BOUQUET - F7

These arrangements are FTD customer favorites for fall through Thanksgiving... they love how their recipients truly appreciate the fun and beauty of this charming ceramic pumpkin filled with gorgeous blooms. Once the flowers are gone, they'll treasure the pumpkin with lid as part of their family's autumn keepsakes. You will automatically be codified for both F2 and F7. Pumpkin (5½" dia. opening x 5"h), lid pic, care card and FTD logo pic included. Shipping begins July 2013.

**September Codification Deadline: July 23, 2013**  
**The Fall Collection will launch on FTD.com in August**

\$71.88 ctn. of 12 (\$5.99 ea.)  
**2 PLUS: \$59.88 ctn. of 12 (\$4.99 ea.)**  
**QW 1318**

| F2 FLORAL RECIPE                | STANDARD       | DELUXE         | PREMIUM        |
|---------------------------------|----------------|----------------|----------------|
| Cherry Brandy 50 cm Roses       | 2              | 3              | 5              |
| Burgundy Mini Carnation stems   | 2              | 3              | 4              |
| Butterscotch Daisy Pompon stems | 1              | 2              | 3              |
| Rust Asiatic Lily stems         | 1              | 2              | 2              |
| Leatherleaf stems               | 2              | 2              | 2              |
| Floral Foam blocks              | ½              | ½              | ½              |
| <b>SRP</b>                      | <b>\$29.99</b> | <b>\$39.99</b> | <b>\$49.99</b> |
| <b>Delivered SRP</b>            | <b>\$39.99</b> | <b>\$49.99</b> | <b>\$59.99</b> |

| F7 FLORAL RECIPE        | STANDARD       | DELUXE         | PREMIUM        |
|-------------------------|----------------|----------------|----------------|
| Orange 50 cm Roses      | 2              | 3              | 5              |
| White 50 cm Roses       | 2              | 3              | 4              |
| Orange Spray Rose stems | 1              | 2              | 3              |
| White Spray Rose stems  | 1              | 2              | 2              |
| Leatherleaf stems       | 3              | 3              | 3              |
| Floral Foam blocks      | ½              | ½              | ½              |
| <b>SRP</b>              | <b>\$34.99</b> | <b>\$44.99</b> | <b>\$56.99</b> |
| <b>Delivered SRP</b>    | <b>\$44.99</b> | <b>\$54.99</b> | <b>\$66.99</b> |





THE FTD®  
BOUNTIFUL™ BOUQUET

F2 DELUXE

DELIVERED SRP \$49.99  
9"H x 12"W  
three-sided arrangement



# THANKSGIVING CLASSIC



## THE FTD® FALL HARVEST™ CORNUCOPIA BY BETTER HOMES AND GARDENS® - F3

Create a true autumn feast for the eyes. Our woven natural seagrass cornucopia holds a stunning abundance of harvest blooms. Cornucopia (6" dia. opening x 13"l x 7½"h), hard PVC liner, care card and FTD logo pic included. Shipping begins July 2013.

**September Codification Deadline: July 23, 2013**

**The Fall Collection will launch on FTD.com in August**

\$77.88 ctn. of 12 (\$6.49 ea.)

**2 PLUS:** \$65.88 ctn. of 12 (\$5.49 ea.)

**QW 1319**

| F3 FLORAL RECIPE              | STANDARD       | DELUXE         | PREMIUM        |
|-------------------------------|----------------|----------------|----------------|
| Sunflowers                    | 2              | 2              | 3              |
| Burgundy Daisy Pompon stems   | 2              | 2              | 3              |
| Red 50 cm Roses               | 1              | 3              | 4              |
| Solidago stems                | 1              | 2              | 3              |
| Orange Asiatic Lily stems     | 1              | 2              | 2              |
| Leatherleaf stems             | 2              | 2              | 2              |
| Red Glycerized Oak Leaf stems | 1              | 1              | 1              |
| Floral Foam blocks            | ½              | ½              | ½              |
| <b>SRP</b>                    | <b>\$36.99</b> | <b>\$49.99</b> | <b>\$59.99</b> |
| <b>*Delivered SRP</b>         | <b>\$49.99</b> | <b>\$64.99</b> | <b>\$74.99</b> |

\*Includes delivery and Better Homes and Gardens® licensing participation.





**Better  
Homes**  
and Gardens.  
FLOWERS by FTD®

F3 DELUXE

**DELIVERED SRP \$64.99**  
9"H x 15"W  
all-around arrangement



# A HARVEST OF BLESSINGS



## THE FTD® GIVING THANKS™ BOUQUET - F4

A vase of sunset amber glass is created with deep faceted cuts that give it a subtle, elegant effect. No wonder this bouquet of roses, lilies and cushion poms in the season's most vibrant hues is destined to become a favorite for Thanksgiving decorating and gifting. Vase (6¼" dia. x 6"h), gold metallic hard PVC liner, design grid, care card and FTD logo pic included. Shipping begins July 2013.

**September Codification Deadline: July 23, 2013**

**The Fall Collection will launch on FTD.com in August**

\$101.88 ctn. of 12 (\$8.49 ea.)

**2 PLUS:** \$89.88 ctn. of 12 (\$7.49 ea.)

**QW 1320**

| FLORAL RECIPE                     | STANDARD       | DELUXE         | PREMIUM        |
|-----------------------------------|----------------|----------------|----------------|
| Cream 50 cm Roses                 | 3              | 4              | 6              |
| Rust Asiatic Lily stems           | 2              | 3              | 4              |
| Yarrow stems                      | 2              | 3              | 4              |
| Butterscotch Cushion Pompon stems | 2              | 3              | 3              |
| Red Hypericum Berry stems         | 2              | 3              | 3              |
| Leatherleaf stems                 | 3              | 3              | 3              |
| <b>SRP</b>                        | <b>\$49.99</b> | <b>\$64.99</b> | <b>\$79.99</b> |
| <b>Delivered SRP</b>              | <b>\$59.99</b> | <b>\$74.99</b> | <b>\$89.99</b> |



F4 DELUXE

DELIVERED SRP \$74.99

13"H x 13"W

all-around arrangement



# SEPTEMBER SONG



## THE FTD® AUTUMN SPLENDOR® BOUQUET - F5

This sculptural hand-blown glass vase of elegantly turned spirals is crafted of heavy, glistening deep chestnut glass. Its design makes it a natural for bouquets like this sun-burnished beauty of roses, alstroemeria, mini carnations and Bells of Ireland. Vase (5½" dia. x 9"h), care card and FTD logo pic included. Shipping begins July 2013.

**September Codification Deadline: July 23, 2013**

**The Fall Collection will launch on FTD.com in August**

\$95.88 ctn. of 12 (\$7.99 ea.)

**2 PLUS:** \$83.88 ctn. of 12 (\$6.99 ea.)

**QW 1336**

| FLORAL RECIPE                 | STANDARD       | DELUXE         | PREMIUM        |
|-------------------------------|----------------|----------------|----------------|
| Burgundy Mini Carnation stems | 3              | 4              | 5              |
| Orange Alstroemeria stems     | 3              | 3              | 4              |
| Circus 50 cm Roses            | 2              | 4              | 5              |
| Orange 50 cm Roses            | 2              | 2              | 4              |
| Bells of Ireland stems        | 2              | 2              | 3              |
| Leatherleaf stems             | 3              | 3              | 3              |
| Myrtle stems                  | 1              | 2              | 2              |
| <b>SRP</b>                    | <b>\$49.99</b> | <b>\$59.99</b> | <b>\$74.99</b> |
| <b>Delivered SRP</b>          | <b>\$59.99</b> | <b>\$69.99</b> | <b>\$84.99</b> |



F5 DELUXE

DELIVERED SRP \$69.99

20"H x 15"W  
three-sided arrangement





# AUTUMN ELEGANCE



## THE FTD® MANY THANKS™ BOUQUET BY VERA WANG - F6

Exclusively for Vera Wang Flowers. A gently tapered hand-blown, faceted glass vase makes an elegant way to present the legendary designer's sophisticated tribute to fall. With roses, alstroemeria and leucadendron she has captured the dramatic glory of an autumn sunset in a never-to-be-forgotten bouquet. Also featured in VW1 and VW9, you will automatically be codified for all three arrangements. Vase (5"w x 4"d x 8"h) and Vera Wang hang tag included. Shipping begins July 2013.

**September Codification Deadline: July 23, 2013**

**The Fall Collection will launch on FTD.com in August**

\$89.88 ctn. of 12 (\$7.49 ea.)

**2 PLUS:** \$77.88 ctn. of 12 (\$6.49 ea.)

**QW 1162F**

| FLORAL RECIPE                    | STANDARD       | DELUXE         | PREMIUM        |
|----------------------------------|----------------|----------------|----------------|
| Orange 50 cm Roses               | 4              | 6              | 8              |
| Red Alstroemeria stems           | 3              | 4              | 5              |
| Red Spray Rose stems             | 3              | 4              | 5              |
| Safari Sunset Leucadendron stems | 3              | 4              | 5              |
| Sword Fern stems                 | 4              | 5              | 5              |
| <b>SRP</b>                       | <b>\$54.99</b> | <b>\$68.99</b> | <b>\$78.99</b> |
| <b>*Delivered SRP</b>            | <b>\$69.99</b> | <b>\$84.99</b> | <b>\$94.99</b> |

\*Includes delivery and Vera Wang licensing participation.





  
VERA WANG

F6 DELUXE

**DELIVERED SRP \$84.99**

16"H x 13"W  
three-sided arrangement



# TRICK OR TREAT!



## THE FTD® BOO-QUET® - H1

Paint your customers' Halloween super spooky with a colorful and completely festive bouquet arranged in a midnight black paint can. Roses, carnations and cushion poms evoke a Halloween celebration and make this "Boo-Quet" so much fun to send to family and friends. Also featured in PCK, you will automatically be codified for PCK but you must also purchase the Halloween accessory set to be codified for H1. Vase (4½" dia. x 5"h x 3" dia. opening), hard PVC liner, card care and FTD logo pic included. Shipping begins July 2013.

**September Codification Deadline: July 23, 2013**  
**The Fall Collection will launch on FTD.com in August**

\$47.88 ctn. of 12 (\$3.99 ea.)

**QW 1333F**

### Halloween Accessory Set

Includes enough Trick-or-Treat pics and glass ball & ribbon pics for 12 bouquets.

\$22.20 ctn. of 12 sets (\$1.85 ea. set)

**QW 133301**

| FLORAL RECIPE                 | STANDARD       | DELUXE         | PREMIUM        |
|-------------------------------|----------------|----------------|----------------|
| Circus 50 cm Roses            | 2              | 4              | 6              |
| Orange Standard Carnations    | 2              | 3              | 4              |
| Burgundy Mini Carnation stems | 2              | 3              | 4              |
| Burgundy Cushion Pompon stems | 2              | 2              | 3              |
| Leatherleaf stems             | 3              | 3              | 3              |
| Trick or Treat Pics           | 1              | 1              | 1              |
| Glass Ball & Ribbon Pics      | 1              | 1              | 1              |
| <b>SRP</b>                    | <b>\$29.99</b> | <b>\$39.99</b> | <b>\$49.99</b> |
| <b>Delivered SRP</b>          | <b>\$39.99</b> | <b>\$49.99</b> | <b>\$59.99</b> |





H1 DELUXE

**DELIVERED SRP \$49.99**

11"H x 11"W  
all-around arrangement



# WINTER GRACE



## THE FTD® HOLIDAY CELEBRATIONS® BOUQUET - C1

This exquisite ruby-red vase has gracefully tapered sides; its bevel-cut pointed arches recall classic windows. The vase makes a perfect setting for tall, abundant bouquets like this dramatic rhapsody of red roses, white Oriental lilies and winter greenery. Vase (4½" dia. x 9"H), care card and FTD logo pic included. Shipping begins September 2013.

**September Codification Deadline: July 23, 2013**

**The Winter Collection will launch on FTD.com in October**

\$95.88 ctn. of 12 (\$7.99 ea.)

**2 PLUS:** \$83.88 ctn. of 12 (\$6.99 ea.)

**QW 1321**

| FLORAL RECIPE             | STANDARD       | DELUXE         | PREMIUM        |
|---------------------------|----------------|----------------|----------------|
| Red 50 cm Roses           | 4              | 6              | 8              |
| White Oriental Lily stems | 2              | 3              | 4              |
| Assorted Christmas Greens | x              | x              | x              |
| Holly                     | x              | x              | x              |
| <b>SRP</b>                | <b>\$49.99</b> | <b>\$59.99</b> | <b>\$74.99</b> |
| <b>Delivered SRP</b>      | <b>\$59.99</b> | <b>\$69.99</b> | <b>\$84.99</b> |



C1 DELUXE

**DELIVERED SRP \$69.99**

20"H x 16"W

three-sided arrangement



# PRETTY PRESENCE



## THE FTD® HOLIDAY CHEER™ BOUQUET - C2

Like a Christmas wish come true, this red ceramic vase shaped like a present captures all the festive fun of holiday gifting! The vase is perfectly trimmed with a pretty fabric bow and a pair of traditional glass ornaments. Makes a great setting for a display of carnations, pompons and candy canes. Vase (6" w x 2<sup>3</sup>/<sub>4</sub>" d x 6" h), hard PVC liner, care card and FTD logo pic included. Shipping begins September 2013.

**September Codification Deadline: July 23, 2013**

**The Winter Collection will launch on FTD.com in October**

\$71.88 ctn. of 12 (\$5.99 ea.)

**2 PLUS:** \$59.88 ctn. of 12 (\$4.99 ea.)

**QW 1322**

| FLORAL RECIPE              | STANDARD       | DELUXE         | PREMIUM        |
|----------------------------|----------------|----------------|----------------|
| Red Standard Carnations    | 2              | 5              | 8              |
| Red Mini Carnation stems   | 2              | 3              | 4              |
| White Cushion Pompon stems | 2              | 3              | 3              |
| Green Button Pompon stems  | 2              | 3              | 3              |
| Assorted Christmas Greens  | x              | x              | x              |
| Candy Canes                | 3              | 3              | 4              |
| Floral Foam blocks         | 1/3            | 1/3            | 1/3            |
| <b>SRP</b>                 | <b>\$29.99</b> | <b>\$39.99</b> | <b>\$49.99</b> |
| <b>Delivered SRP</b>       | <b>\$39.99</b> | <b>\$49.99</b> | <b>\$59.99</b> |



C2 DELUXE

**DELIVERED SRP \$49.99**

15"H x 13"W

three-sided arrangement



# HOLIDAY RHAPSODY



## THE FTD® HOLIDAY WISHES™ BOUQUET - C3

Impressive, handcut, deep red and clear glass vase makes an elegant setting for the holiday. A gorgeous blending of red roses, white lisianthus, Christmas greenery and gilded pinecone pics completes the holiday table. Vase (6" dia. x 6½"h), accessory set (enough gold pinecone pics for 12 bouquets), care card and FTD logo pic included. Shipping begins September 2013.

**September Codification Deadline: July 23, 2013**

**The Winter Collection will launch on FTD.com in October**

\$110.28 ctn. of 12 (vase \$7.99 - accessory set \$1.20 ea.)

**2 PLUS:** \$98.28 ctn. of 12 (vase \$6.99 - accessory set \$1.20 ea.)

**QW 1323**

| FLORAL RECIPE                 | STANDARD       | DELUXE         | PREMIUM        |
|-------------------------------|----------------|----------------|----------------|
| Red 50 cm Roses               | 6              | 8              | 10             |
| White Double Lisianthus stems | 3              | 4              | 5              |
| Assorted Christmas Greens     | x              | x              | x              |
| Gold Pinecone Pics            | 3              | 3              | 3              |
| <b>SRP</b>                    | <b>\$49.99</b> | <b>\$64.99</b> | <b>\$74.99</b> |
| <b>Delivered SRP</b>          | <b>\$59.99</b> | <b>\$74.99</b> | <b>\$84.99</b> |



C3 DELUXE

**DELIVERED SRP \$74.99**

14"H x 13"W

three-sided arrangement



# OH WHAT FUN!



## THE FTD® HOLIDAY TRADITIONS™ BOUQUET - C4

There's no mistaking that Christmas is on its way when your customers choose this festive, best-selling bouquet in its elegant ceramic keepsake sleigh. Decorated with a holly pattern and golden metallic trim and brimming over with red roses and white snowflake poms, it beautifully complements the holiday table. Sleigh (9"w x 6"d with 5"w x 3 1/2"d design area), accessory set (enough glass balls and ribbon to make 12 bouquets), care card and FTD logo pic included. Shipping begins September 2013.

**September Codification Deadline: July 23, 2013**

**The Winter Collection will launch on FTD.com in October**

\$117.48 ctn. of 12 (sleigh \$7.99 - accessory set \$1.80 ea.)

**2 PLUS:** \$105.48 ctn. of 12 (sleigh \$6.99 - accessory set \$1.80 ea.)

**QW 1324**

| FLORAL RECIPE                | STANDARD       | DELUXE         | PREMIUM        |
|------------------------------|----------------|----------------|----------------|
| Red 50 cm Roses              | 2              | 5              | 7              |
| White Snowflake Pompon stems | 1              | 2              | 3              |
| Red Mini Carnation stems     | 1              | 2              | 3              |
| Assorted Christmas Greens    | x              | x              | x              |
| Red & Gold 30 mm Glass Balls | 6              | 6              | 6              |
| Red Ribbon                   | x              | x              | x              |
| Floral Foam blocks           | 1/2            | 1/2            | 1/2            |
| <b>SRP</b>                   | <b>\$39.99</b> | <b>\$49.99</b> | <b>\$59.99</b> |
| <b>Delivered SRP</b>         | <b>\$49.99</b> | <b>\$59.99</b> | <b>\$69.99</b> |





C4 DELUXE  
DELIVERED SRP \$59.99  
13"H x 12"W  
all-around arrangement



# YULETIDE ELEGANCE



## THE FTD® SEASON'S GREETINGS™ BOUQUET - C5

Taking its design and festive look from traditional Christmas tree ornaments, this ceramic bowl is crisscrossed with golden bands and lavished with sparkling glitter. It's wonderfully festive filled with red roses, burgundy carnations and gold glass balls. With its matching lid, customers will use it for many holidays to come. Ornament vase (5" dia. x 7"h with 3<sup>3</sup>/<sub>4</sub>" dia. opening), accessory set (enough glass balls and cording to make 12 bouquets), care card and FTD logo pic included. Shipping begins September 2013.

**September Codification Deadline: July 23, 2013**

**The Winter Collection will launch on FTD.com in October**

\$110.28 ctn. of 12 (ornament \$7.99 - accessory set \$1.20 ea.)

**2 PLUS:** \$98.28 ctn. of 12 (ornament \$6.99 - accessory set \$1.20 ea.)

**QW 1325**

| FLORAL RECIPE                 | STANDARD       | DELUXE         | PREMIUM        |
|-------------------------------|----------------|----------------|----------------|
| Red 50 cm Roses               | 3              | 6              | 9              |
| Burgundy Mini Carnation stems | 2              | 3              | 4              |
| Assorted Christmas Greens     | x              | x              | x              |
| Gold 30 mm Glass Balls        | 3              | 3              | 3              |
| Gold Cording                  | x              | x              | x              |
| Floral Foam blocks            | 1/3            | 1/3            | 1/3            |
| <b>SRP</b>                    | <b>\$39.99</b> | <b>\$49.99</b> | <b>\$59.99</b> |
| <b>Delivered SRP</b>          | <b>\$49.99</b> | <b>\$59.99</b> | <b>\$69.99</b> |



C5 DELUXE

**DELIVERED SRP \$59.99**

9"H x 9"W  
all-around arrangement



# CHRISTMAS JOY



## THE FTD® JOYFUL™ BOUQUET - C6

Glistening hand-blown red glass vase is gracefully flared at the top and bottom and cinched with golden metal bands that dangle a gilded metal “JOY” tag. It holds an exuberant holiday-themed display of carnations, roses, boxwood and more. Vase (4¼” dia. x 2½” neck x 8”h), care card and FTD logo pic included. Shipping begins September 2013.

**September Codification Deadline: July 23, 2013**

**The Winter Collection will launch on FTD.com in October**

\$89.88 ctn. of 12 (\$7.49 ea.)

**2 PLUS:** \$77.88 ctn. of 12 (\$6.49 ea.)

**QW 1326**

| FLORAL RECIPE                    | STANDARD       | DELUXE         | PREMIUM        |
|----------------------------------|----------------|----------------|----------------|
| Red Standard Carnations          | 3              | 5              | 7              |
| Red Mini Carnation stems         | 3              | 4              | 5              |
| Red 50 cm Roses                  | 2              | 4              | 5              |
| Boxwood branches                 | 2              | 2              | 2              |
| Salal stems (spray-painted gold) | 1              | 1              | 1              |
| Assorted Christmas Greens        | x              | x              | x              |
| <b>SRP</b>                       | <b>\$39.99</b> | <b>\$49.99</b> | <b>\$59.99</b> |
| <b>Delivered SRP</b>             | <b>\$49.99</b> | <b>\$59.99</b> | <b>\$69.99</b> |

CHRISTMAS IS WEDNESDAY, DECEMBER 25TH



C6 DELUXE

DELIVERED SRP \$59.99  
17"H x 13"W  
three-sided arrangement



# HOLIDAY BLING



## THE FTD® HAPPIEST HOLIDAYS™ BOUQUET - C7

Contemporary rectangular glass vase sparkles with generous bandings of silvery accents. It makes a beautiful, original vase for a holiday bouquet of roses, carnations, cushion poms and Christmas greens accented with sparkling silver glitter ball pics. Vase (4" w x 3" d x 6" h), accessory set (enough glitter ball pics for 12 bouquets), care card and FTD logo pic included. Shipping begins September 2013.

**September Codification Deadline: July 23, 2013**  
**The Winter Collection will launch on FTD.com in October**

\$101.88 ctn. of 12 (vase \$6.99 - accessory set \$1.50 ea.)  
**2 PLUS:** \$89.88 ctn. of 12 (vase \$5.99 - accessory set \$1.50 ea.)  
**QW 1327**

| FLORAL RECIPE                 | STANDARD       | DELUXE         | PREMIUM        |
|-------------------------------|----------------|----------------|----------------|
| Red 50 cm Roses               | 3              | 5              | 7              |
| Red Standard Carnations       | 2              | 3              | 4              |
| Burgundy Mini Carnation stems | 2              | 3              | 4              |
| White Cushion Pompon stems    | 1              | 2              | 3              |
| Assorted Christmas Greens     | x              | x              | x              |
| Silver Glitter Ball Pics      | 3              | 3              | 3              |
| <b>SRP</b>                    | <b>\$39.99</b> | <b>\$49.99</b> | <b>\$59.99</b> |
| <b>Delivered SRP</b>          | <b>\$49.99</b> | <b>\$59.99</b> | <b>\$69.99</b> |



C7 DELUXE

**DELIVERED SRP \$59.99**

13"H x 12"W  
three-sided arrangement



# HOLIDAY DAZZLE



## THE FTD® HOLIDAY DELIGHTS™ BOUQUET BY BETTER HOMES AND GARDENS® - C8

A glitter-adorned “ornament” vase in a winter twilight shade of purple sets a perfect stage for a lovely, original holiday bouquet. The gorgeous bouquet features lavender roses and white mini carnations among Christmas greenery accented with glittering purple ribbon and berry pics. Ornament vase (5" dia. x 7"h x 3½" dia. opening), accessory set (enough ribbon and berry pics for 12 bouquets), care card and FTD logo pic included. Shipping begins September 2013.

**September Codification Deadline: July 23, 2013**

**The Winter Collection will launch on FTD.com in October**

\$113.88 ctn. of 12 (ornament \$7.99 - accessory set \$1.50 ea.)

**2 PLUS:** \$101.88 ctn. of 12 (ornament \$6.99 - accessory set \$1.50 ea.)

**QW 1328**

| FLORAL RECIPE              | STANDARD       | DELUXE         | PREMIUM        |
|----------------------------|----------------|----------------|----------------|
| Lavender 50 cm Roses       | 3              | 5              | 8              |
| White Mini Carnation stems | 3              | 4              | 4              |
| Assorted Christmas Greens  | x              | x              | x              |
| Purple Berry Pics          | 2              | 2              | 2              |
| Purple Ribbon              | x              | x              | x              |
| Floral Foam blocks         | 1/3            | 1/3            | 1/3            |
| <b>SRP</b>                 | <b>\$37.99</b> | <b>\$51.99</b> | <b>\$60.99</b> |
| <b>*Delivered SRP</b>      | <b>\$49.99</b> | <b>\$64.99</b> | <b>\$74.99</b> |

\*Includes delivery and Better Homes and Gardens® licensing participation.





C8 DELUXE  
DELIVERED SRP \$64.99  
9"H x 10"W  
all-around arrangement





# HOLIDAY GRACE



THE FTD®  
HOLIDAY PEACE™  
BOUQUET BY  
VERA WANG

C11 DELUXE  
**\$84.99**  
12"H x 13"W  
all-around arrangement



## THE FTD® HOLIDAY ELEGANCE™ BOUQUET BY VERA WANG - C9 THE FTD® HOLIDAY PEACE™ BOUQUET BY VERA WANG - C11

Exclusively for Vera Wang Flowers. With Vera Wang's signature romance and sophistication, these exquisite bouquets are set in a graceful footed hand-blown glass bowl. This heavy glass vase makes an ideal setting for her snowy arrangement of white or a vibrant red bouquet, both with golden ribbon accents. You will automatically be codified for both arrangements. Vase (7" dia. x 5"h), accessory set (enough gold ribbon for 12 bouquets), gold hard PVC liner and Vera Wang hang tag included. Shipping begins September 2013.

**September Codification Deadline: July 23, 2013**

**The Winter Collection will launch on FTD.com in October**

\$133.08 ctn. of 12 (vase \$10.49 ~ accessory set \$0.60 ea.)

**2 PLUS:** \$121.08 ctn. of 12 (vase \$9.49 ~ accessory set \$0.60 ea.)

**QW 1329**

| C9 FLORAL RECIPE          | STANDARD       | DELUXE         | PREMIUM        |
|---------------------------|----------------|----------------|----------------|
| White 50 cm Roses         | 3              | 5              | 8              |
| White Stock stems         | 2              | 3              | 4              |
| White Oriental Lily stems | 1              | 2              | 2              |
| Assorted Christmas Greens | x              | x              | x              |
| Gold Ribbon               | x              | x              | x              |
| Floral Foam blocks        | 1/2            | 1/2            | 1/2            |
| <b>SRP</b>                | <b>\$54.99</b> | <b>\$68.99</b> | <b>\$78.99</b> |
| <b>*Delivered SRP</b>     | <b>\$69.99</b> | <b>\$84.99</b> | <b>\$94.99</b> |

| C11 FLORAL RECIPE         | STANDARD       | DELUXE         | PREMIUM        |
|---------------------------|----------------|----------------|----------------|
| Red 50 cm Roses           | 5              | 7              | 9              |
| Red Mini Carnation stems  | 3              | 4              | 5              |
| Red Spray Rose stems      | 2              | 3              | 4              |
| Assorted Christmas Greens | x              | x              | x              |
| Holly                     | x              | x              | x              |
| Gold Ribbon               | x              | x              | x              |
| Floral Foam blocks        | 1/2            | 1/2            | 1/2            |
| <b>SRP</b>                | <b>\$59.99</b> | <b>\$68.99</b> | <b>\$78.99</b> |
| <b>*Delivered SRP</b>     | <b>\$74.99</b> | <b>\$84.99</b> | <b>\$94.99</b> |

\*Includes delivery and Vera Wang licensing participation.



**W**  
**VERA WANG**

THE FTD®  
HOLIDAY ELEGANCE™ BOUQUET  
BY VERA WANG

C9 DELUXE  
DELIVERED SRP \$84.99  
13"H x 14"W  
all-around arrangement



# A GOLDEN CELEBRATION



## THE FTD® POINSETTIA PLANTER BY BETTER HOMES AND GARDENS® - C10

A Better Homes and Gardens® exclusive! Set off your poinsettia and blooming holiday plant arrangements with this golden metallic ceramic container. Complementing seasonal plants beautifully, it adds a dazzling touch of festive, holiday style to any room. Planter (7" dia. x 6"h), care card and FTD logo pic included. Shipping begins September 2013.

**September Codification Deadline: July 23, 2013**

**The Winter Collection will launch on FTD.com in October**

\$95.88 ctn. of 12 (\$7.99 ea.)

**2 PLUS:** \$83.88 ctn. of 12 (\$6.99 ea.)

**QW 1228**

| FLORAL RECIPE           |                |
|-------------------------|----------------|
| Red 6" Poinsettia plant | 1              |
| SRP                     | <b>\$40.99</b> |
| *Delivered SRP          | <b>\$54.99</b> |

\*Includes delivery and Better Homes and Gardens® licensing participation.

CHRISTMAS IS WEDNESDAY, DECEMBER 25TH



**Better  
Homes**  
and Gardens  
FLOWERS by FTD®

C10  
DELIVERED SRP \$54.99  
6" Plant



Flowers say it better. FTD says it best.™

# FALL COMBO PACK



The FTD® You're Special™  
Bouquet (F1)



The FTD® Bountiful™  
Bouquet (F2/F7)

## QW 1340

Includes 6 pieces each (24 pieces total) **\$185.99** • Codification Deadline July 23, 2013 • Shipping begins July 2013



The FTD® Giving Thanks™  
Bouquet (F4)



The FTD® Autumn Splendor®  
Bouquet (F5)

# CHRISTMAS COMBO PACK



The FTD® Holiday Celebrations®  
Bouquet (C1)



The FTD® Holiday Cheer™  
Bouquet (C2)



The FTD® Holiday Wishes™  
Bouquet (C3)

## QW 1341

Includes 6 pieces each (30 pieces total) **\$264.99** • Codification Deadline July 23, 2013 • Shipping begins September 2013



The FTD® Holiday Traditions™  
Bouquet (C4)



The FTD® Season's Greetings™  
Bouquet (C5)



# DESIGN TIPS & TRENDS TO HELP YOUR PROFITS BLOOM

BY FTD® VICE PRESIDENT OF FLORAL DESIGN, MICHAEL SKAFF, AIFD  
FALL BRIGHTS

The autumn months, unlike any other time of the year, give florists warm and inviting textures and colors to work with. Offering your customers bouquets that speak to the season, inspiring them to send arrangements to friends and family is key throughout the months of August through November. Below are some tips to help you bring more business into your shop for the fall season:

- Create a color story in your shop. As the colors of the season are what most consumers are drawn to, you may want to paint a wall using one of the codified trend colors to help draw customers into your shop.
- Make visual merchandising your key focus. Display multiple bouquets in the same container, giving your customers a reason to purchase more than one bouquet, while also displaying a wide selection of possibilities. When you show different uses for a single container, it gives the container a higher value in the consumer's eyes.
- It is also a great idea to have a dining table display in your shop to show consumers how to decorate for the Thanksgiving holiday. By incorporating table décor accessories, such as candles, table runners and decorative stones, you can increase your profits with these add-on purchases to help your customers achieve a similar look at home.



Michael Skaff AIFD

## BEAUTIFUL BOUQUETS, EXPERT ADVICE

As chief designer of FTD's exclusive codified bouquets, FTD Vice President of Design Michael Skaff AIFD will share all the design tips and trends, in regard to these beautiful designs.

### WE WANT TO HEAR FROM YOU!

The holidays are a great time to find out what's new in floral design.

Drop us a line at [prdept@ftdi.com](mailto:prdept@ftdi.com), share your thoughts and ask us design questions. We'd love to hear from you.

Deluxe images shown







## WINTER INSPIRATION

Let the grandeur of the holiday season and winter months ahead inspire your design. Knowing that this is when business starts to pick up prior to Christmas, you may want to consider the following tips to help incorporate new style trends into your arrangements:

- Bring your focus to design elements that sparkle and shine and all things that glitter.
- Touches of gold throughout the arrangement or within the container will give your designs a look that speaks of wealth and timeless beauty.
- Incorporate accessories to give your consumer greater value, such as ribbons, pinecones, candles and decorative ornament balls.
- Be on trend with arrangements that incorporate shades of purple. This will give your customers a well-rounded choice of products and will help please even your most discriminating client.



# The FTD® Expressions™ Collection

FTD introduces this new line of bouquets created to celebrate all of the most important everyday occasions and sentiments. Each is a study in eloquent elegance.

## BIRTHDAY SURPRISE



### THE FTD® BIRTHDAY WISHES™ BOUQUET - TBD

The FTD® Expressions™ Collection adds sentiment to everyday bouquets. Let your customers shout out "Happy Birthday" with this gorgeous bouquet. Festive red glass vase sports a contemporary silverplated "BIRTHDAY" tag hanging from a wrapped band of silvery metal wire. It holds a blooming "surprise party" of vibrant blossoms that include roses, Stargazer lilies, lisianthus and mini carnations. Vase (4¼" dia. x 2½" neck x 8"h), care card and FTD logo pic included. Shipping begins May 2013.

**September Codification Deadline: July 23, 2013**

\$89.88 ctn. of 12 (\$7.49 ea.)

**2 PLUS:** \$77.88 ctn. of 12 (\$6.49 ea.)

**QW 1364**

| FLORAL RECIPE                  | STANDARD       | DELUXE         | PREMIUM        |
|--------------------------------|----------------|----------------|----------------|
| Red 50 cm Roses                | 3              | 4              | 5              |
| Red Mini Carnation stems       | 3              | 4              | 5              |
| Purple Double Lisianthus stems | 2              | 3              | 4              |
| Stargazer Lily stems           | 1              | 1              | 2              |
| Leatherleaf stems              | 3              | 3              | 3              |
| <b>SRP</b>                     | <b>\$39.99</b> | <b>\$49.99</b> | <b>\$59.99</b> |
| <b>Delivered SRP</b>           | <b>\$49.99</b> | <b>\$59.99</b> | <b>\$69.99</b> |

EVERYDAY



TBD DELUXE

DELIVERED SRP \$59.99

16"H x 13"W  
three-sided arrangement



# GET WELL WISHES



## THE FTD® GET WELL BOUQUET - TGW

Wishing someone a speedy recovery is so much more powerful when the arrangement is created especially to inspire recuperation. Vibrant orange glass vase features a contemporary silverplated “GET WELL” tag hanging from a wrapped band of silvery metal wire. It holds a cheerful prescription of vibrant blossoms that include roses, Stargazer lilies and asters. Vase (4¼" dia. x 2½" neck x 8"h), care card and FTD logo pic included. Shipping begins May 2013.

**September Codification Deadline: July 23, 2013**

\$89.88 ctn. of 12 (\$7.49 ea.)

**2 PLUS:** \$77.88 ctn. of 12 (\$6.49 ea.)

**QW 1363**

| FLORAL RECIPE                  | STANDARD       | DELUXE         | PREMIUM        |
|--------------------------------|----------------|----------------|----------------|
| Orange 50 cm Roses             | 3              | 4              | 5              |
| Orange Spray Rose stems        | 2              | 3              | 4              |
| Hot Pink Matsumoto Aster stems | 2              | 3              | 4              |
| Stargazer Lily stems           | 1              | 2              | 2              |
| Leatherleaf stems              | 3              | 3              | 3              |
| <b>SRP</b>                     | <b>\$39.99</b> | <b>\$54.99</b> | <b>\$64.99</b> |
| <b>Delivered SRP</b>           | <b>\$49.99</b> | <b>\$64.99</b> | <b>\$74.99</b> |

EVERYDAY



TGW DELUXE  
DELIVERED SRP \$64.99  
15"H x 13"W  
three-sided arrangement



# MANY THANKS



## THE FTD® THANKS BOUQUET - TTY

What a splendid way for your customers to express their gratitude! Fresh, green glass vase features a contemporary silverplated “THANKS” tag hanging from a wrapped band of silvery metal wire. It holds a colorful rhapsody of happy blossoms that include roses, carnations, pompons and more. Vase (4¼" dia. x 2½" neck x 8"h), care card and FTD logo pic included. Shipping begins May 2013.

**September Codification Deadline: July 23, 2013**

\$89.88 ctn. of 12 (\$7.49 ea.)

**2 PLUS:** \$77.88 ctn. of 12 (\$6.49 ea.)

**QW 1360**

| FLORAL RECIPE                 | STANDARD       | DELUXE         | PREMIUM        |
|-------------------------------|----------------|----------------|----------------|
| Yellow 50 cm Roses            | 3              | 5              | 7              |
| White Daisy Pompon stems      | 3              | 4              | 5              |
| Hot Pink Mini Carnation stems | 2              | 3              | 4              |
| Yellow Button Pompon stems    | 2              | 3              | 4              |
| Solidago stems                | 2              | 3              | 4              |
| Leatherleaf stems             | 3              | 3              | 3              |
| <b>SRP</b>                    | <b>\$39.99</b> | <b>\$49.99</b> | <b>\$59.99</b> |
| <b>Delivered SRP</b>          | <b>\$49.99</b> | <b>\$59.99</b> | <b>\$69.99</b> |

EVERYDAY



TTY DELUXE

DELIVERED SRP \$59.99

17"H x 13"W  
three-sided arrangement



# WE KNEW YOU COULD!



## THE FTD® CONGRATS BOUQUET - TCG

A big achievement deserves big recognition and this does just that. Rich, blue glass vase features a contemporary silverplated “CONGRATS” tag hanging from a wrapped band of silvery metal wire. It holds an exuberant cheering gallery of vibrant blossoms that include roses, Gerbera daisies and button poms. Vase (4¼" dia. x 2½" neck x 8"h), care card and FTD logo pic included. Shipping begins May 2013.

**September Codification Deadline: July 23, 2013**

\$89.88 ctn. of 12 (\$7.49 ea.)

**2 PLUS:** \$77.88 ctn. of 12 (\$6.49 ea.)

**QW 1361**

| FLORAL RECIPE             | STANDARD       | DELUXE         | PREMIUM        |
|---------------------------|----------------|----------------|----------------|
| Orange 50 cm Roses        | 3              | 5              | 7              |
| Yellow Gerbera Daisies    | 3              | 4              | 5              |
| Purple Statice stems      | 3              | 3              | 4              |
| Green Button Pompon stems | 2              | 3              | 4              |
| Leatherleaf stems         | 3              | 3              | 3              |
| <b>SRP</b>                | <b>\$39.99</b> | <b>\$54.99</b> | <b>\$64.99</b> |
| <b>Delivered SRP</b>      | <b>\$49.99</b> | <b>\$64.99</b> | <b>\$74.99</b> |



EVERYDAY



TCG DELUXE

**DELIVERED SRP \$64.99**

15"H x 11"W  
three-sided arrangement



# LOVE IS IN THE AIR



## THE FTD® EXPRESSIONS OF LOVE™ BOUQUET - TLV

There's no mistaking your customers' message when they let someone special know how much they care with these gorgeous flowers. Dazzling, ruby red glass vase holds an eye-catching contemporary silverplated metal "LOVE" tag hanging from a wrapped band of silvery metal wire. It features a dramatic mix of vibrant blossoms that includes roses, Asiatic lilies and mini carnations. Vase (4 1/4" dia. x 2 1/2" neck x 8"h), care card and FTD logo pic included. Shipping begins May 2013.

**September Codification Deadline: July 23, 2013**

\$89.88 ctn. of 12 (\$7.49 ea.)

**2 PLUS:** \$77.88 ctn. of 12 (\$6.49 ea.)

**QW 1365**

| FLORAL RECIPE                 | STANDARD       | DELUXE         | PREMIUM        |
|-------------------------------|----------------|----------------|----------------|
| Red 50 cm Roses               | 4              | 5              | 6              |
| White Asiatic Lily stems      | 2              | 3              | 4              |
| Pink Mini Carnation stems     | 2              | 3              | 4              |
| Burgundy Mini Carnation stems | 2              | 3              | 4              |
| Leatherleaf stems             | 3              | 3              | 3              |
| <b>SRP</b>                    | <b>\$39.99</b> | <b>\$49.99</b> | <b>\$59.99</b> |
| <b>Delivered SRP</b>          | <b>\$49.99</b> | <b>\$59.99</b> | <b>\$69.99</b> |

EVERYDAY



TLV DELUXE

**DELIVERED SRP \$59.99**  
17"H x 14"W  
three-sided arrangement



# LAVENDER BLUSH



**THE FTD® GRACEFUL WONDER™ BOUQUET BY BETTER HOMES AND GARDENS® - **GWB****

A gorgeous display of pink and purple blossoms seems to burst forth! Sparkling, heavy glass vase in a soft shade of lavender is beautifully bevel-cut in a crisscross trellis pattern and holds a blushing bouquet of roses, Asiatic lilies, carnations and more. Vase (3<sup>3</sup>/<sub>8</sub>" dia. x 6<sup>1</sup>/<sub>2</sub>"h), care card and FTD logo pic included. Shipping begins June 2013.

**September Codification Deadline: July 23, 2013**

\$77.88 ctn. of 12 (\$6.49 ea.)

**2 PLUS:** \$65.88 ctn. of 12 (\$5.49 ea.)

**QW 1306E**

| FLORAL RECIPE             | STANDARD       | DELUXE         | PREMIUM        |
|---------------------------|----------------|----------------|----------------|
| Lavender 50 cm Roses      | 3              | 5              | 7              |
| Pink Mini Carnation stems | 3              | 4              | 5              |
| Purple Monte Casino stems | 2              | 3              | 3              |
| Pink Asiatic Lily stems   | 1              | 2              | 3              |
| Leatherleaf stems         | 2              | 3              | 3              |
| <b>SRP</b>                | <b>\$35.99</b> | <b>\$49.99</b> | <b>\$58.99</b> |
| <b>*Delivered SRP</b>     | <b>\$49.99</b> | <b>\$64.99</b> | <b>\$74.99</b> |

\*Includes delivery and Better Homes and Gardens® licensing participation.

EVERYDAY



**Better  
Homes**  
and Gardens.  
FLOWERS by FTD®

GWB DELUXE  
DELIVERED SRP \$64.99  
15"H x 14"W  
three-sided arrangement



# 'ROUND MIDNIGHT



## THE FTD® COLOR YOUR NIGHT WITH INTRIGUE™ BOUQUET - PCK

The newest addition to our Color Your Day Collection! Give your customers a wonderful way to say “thanks” for a perfect evening or heighten the excitement of a night painting the town red. Passionate red and blushing lavender blossoms are arranged in a completely unexpected midnight black metal paint can vase. Vase (4½" dia. x 5"h x 3" dia. opening), hard PVC liner, care card and FTD logo pic included. Shipping begins July 2013.

**September Codification Deadline: July 23, 2013**

\$47.88 ctn. of 12 (\$3.99 ea.)

**QW 1333**

| FLORAL RECIPE               | STANDARD       | DELUXE         | PREMIUM        |
|-----------------------------|----------------|----------------|----------------|
| Red 50 cm Roses             | 3              | 5              | 7              |
| Plum Mini Carnation stems   | 3              | 4              | 5              |
| Red Gerbera Daisies         | 2              | 3              | 4              |
| Lavender Daisy Pompon stems | 2              | 3              | 4              |
| Bupleurum stems             | 1              | 1              | 1              |
| Leatherleaf stems           | 2              | 2              | 2              |
| Floral Foam blocks          | 1/3            | 1/3            | 1/3            |
| <b>SRP</b>                  | <b>\$29.99</b> | <b>\$39.99</b> | <b>\$49.99</b> |
| <b>Delivered SRP</b>        | <b>\$39.99</b> | <b>\$49.99</b> | <b>\$59.99</b> |

EVERYDAY



PCK DELUXE

**DELIVERED SRP \$49.99**

12"H x 11"W  
all-around arrangement



Canadian Price/SRP = U.S. Price/SRP x prior month's average exchange rate

MP 55

Flowers say it better. FTD says it best.™

# COLOR YOUR DAY™



**PCL DELUXE**

The FTD®  
Color Your Day With Beauty™  
Bouquet

**DELIVERED SRP \$49.99**

12"H x 12"W  
all-around arrangement



# COLOR YOUR DAY™ COLLECTION

Enjoy sunny arrangements featured in whimsical paint can-inspired vases. Make a splash with color palettes chosen to transform any mood.

- **Purple** is the hue of the visionary, beautifying the spirit and triggering the imagination at every turn.
- **Pink** perfectly conveys fresh feelings of love, happiness, friendship and warmth, setting the recipient's heart aglow with its blushing beauty.
- **Yellow** brings a cheerful energy to any environment, uplifting the spirit with its spark of sunlight and encourages creativity and confidence.
- **Green**, the color most associated with joy, balance and harmony, offers your special recipient comfort and cheer, giving them a renewed energy for the days ahead.
- **Red** is the color of love and celebrates the extrovert's flair for living.
- **Orange** brings with it the power to laugh and to heal. It is nature's most energetic color, a natural for revving up anyone's enthusiasm and creativity.
- **Blue** radiates cool confidence, happiness and serenity and soothes with its sincerity and tranquility.

## COLOR YOUR DAY™ COLLECTION

Our series of bright metal paint cans overflow with flowers and are available in a rainbow of meaningful colors. Hard PVC liners included. 4½" dia. x 5"h with 3" dia. opening.

\$47.88 ctn. of 12 (\$3.99 ea.)

**QW 1278** *Purple*

**QW 1275** *Pink*

**QW 1276** *Yellow*

**QW 1277** *Green*

**QW 1350** *Red*

**QW 1351** *Orange*

**QW 1352** *Blue*

**\$49.99 DELUXE DELIVERED SRPs**



**PCPd**  
The FTD®  
Color Your Day With Happiness™  
Bouquet



**PCYd**  
The FTD®  
Color Your Day With Sunshine™  
Bouquet



**PCGd**  
The FTD®  
Color Your Day With Joy™  
Bouquet



**PCRd**  
The FTD®  
Color Your Day With Love™  
Bouquet



**PCOd**  
The FTD®  
Color Your Day With Laughter™  
Bouquet



**PCBd**  
The FTD®  
Color Your Day With Tranquility™  
Bouquet



# BIRTHDAY BRILLIANCE



BDBd



BDAd



CAK



\*

## THE FTD® HAPPY BIRTHDAY BOUQUET - **BDB** THE FTD® BIRTHDAY CELEBRATION™ BOUQUET - **BDA**

"Happy Birthday" ceramic cube is sure to be a keepsake. You will automatically be codified for both BDB and BDA. Includes accessory set (enough wraps and ribbon pics for 12 bouquets) and hard PVC liner. 5" sq. x 4½"h.

\$70.92 ctn. of 12 (vase \$4.99 - accessory set \$0.92 ea.)

**2 PLUS:** \$58.92 ctn. of 12 (vase \$3.99 - accessory set \$0.92 ea.)

**QW 1270**

**DELUXE DELIVERED SRPs: BDB \$59.99 BDA \$54.99**

## AQUAFOAM FLORAL CAKE KIT - **CAK**

You will automatically be codified to receive orders for both D2-4896 and D3-4901. Each foam cake comes with 6 decorative candles and a pedestal base. 10½" dia. x 6½"h.

\$32.34 ctn. of 6 (\$5.39 ea.)

**QW 640-06-22C**

\*Pedestal is spray-painted with a silver primer and one coat of raspberry spray paint in D3-4901.

# COLORFUL SURPRISES!



BCBd



BCGd

## THE FTD® PERFECT BIRTHDAY GIFT BOUQUET - **BCB** ~ **BCG**

Water-resistant bag perfect for birthday bouquets!  
Hard liners included. 5" w x 3½" d x 7" h.

\$42.96 ctn. of 24 (\$1.79 ea.)

**QW 1152**

**\$54.99 DELUXE DELIVERED SRPs**



BDYd

## THE FTD® BIRTHDAY BOUQUET - **BDY**

This green ceramic cube is a proven customer favorite.  
Includes "Happy Birthday" tag and striped ribbon. 5" sq. x 5" h.

\$70.08 ctn. of 12 (vase \$4.99 accessory set \$0.85 ea.)

**2 PLUS:** \$58.08 ctn. of 12 (vase \$3.99 ~ accessory set \$0.85 ea.)

**QW 0995**

**\$54.99 DELUXE DELIVERED SRP**



# ROCK-A-BYE BOUQUETS



**BBHd**

**BGHd**



**SWGd**



**SWBd**

THE FTD® BABY BOY BIG HUG® BOUQUET - **BBH**  
THE FTD® BABY GIRL BIG HUG® BOUQUET - **BGH**  
Ceramic vases with adorable 6"h matching plush bears.  
3<sup>3</sup>/<sub>4</sub>" dia. opening x 6<sup>7</sup>/<sub>8</sub>"h.

\$65.88 ctn. of 12 (\$5.49 ea.)  
**2 PLUS:** \$53.88 ctn. of 12 (\$4.49 ea.)  
**QW 1256 ~ BOY      QW 1255 ~ GIRL**  
**\$49.99 DELUXE DELIVERED SRPs**

THE FTD® SWEET DREAMS® BOUQUET  
GIRL - **SWG**      BOY - **SWB**  
Ceramic vases with baby footprints. 4<sup>1</sup>/<sub>2</sub>" dia. x 4"h.

\$59.88 ctn. of 12 (\$4.99 ea.)  
**2 PLUS:** \$47.88 ctn. of 12 (\$3.99 ea.)  
**QW 0871 - GIRL      QW 0870 - BOY**  
**\$49.99 DELUXE DELIVERED SRPs**

# SPIRITUAL EXPRESSIONS



**ELBd**



**FBBd**

**THE FTD® FAITHFUL BLESSINGS™ BOUQUET - FBB**

White ceramic vase emblazoned with a metallic-look cross.  
3 1/4" sq. x 6 7/8" h.

\$65.88 ctn. of 12 (\$5.49 ea.)

**2 PLUS:** \$53.88 ctn. of 12 (\$4.49 ea.)

**QW 0650**

**\$79.99 DELUXE DELIVERED SRP**



**CPP**

**THE FTD® COMFORT PLANTER - CPP**

Ceramic planter with "Comfort" satin ribbon.  
7" dia. x 6" h.

\$95.88 ctn. of 12 (\$7.99 ea.)

**2 PLUS:** \$83.88 ctn. of 12 (\$6.99 ea.)

**QW 0685**

**\$49.99 DELIVERED SRP**

**THE FTD® ETERNAL LIGHT™ BOUQUET - ELB**

Stunning cross is perfect for sympathy, first communions, christenings and more. Includes design tray and holder. Glass cross: 8" h x 4 1/2" w.

\$101.88 ctn. of 12 (\$8.49 ea.)

**2 PLUS:** \$89.88 ctn. of 12 (\$7.49 ea.)

**QW 1155**

**\$79.99 DELUXE DELIVERED SRP**



# SEND A HUG!



**BDHd**



**BH2d**

## THE FTD® FESTIVE BIG HUG® BOUQUET - **BDH** THE FTD® BIG HUG® BOUQUET - **BH2**

Ceramic vase with adorable 6" h plush bear. You will automatically be codified for both BDH and BH2. 3<sup>3</sup>/<sub>8</sub>" dia. opening x 6<sup>7</sup>/<sub>8</sub>" h.

\$65.88 ctn. of 12 (\$5.49 ea.)

**2 PLUS:** \$53.88 ctn. of 12 (\$4.49 ea.)

**QW 0677**

**\$49.99 DELUXE DELIVERED SRPs**

## THE FTD® PICK-ME-UP® BOUQUET - **PIC**

Clear glass vase with gold band. 3<sup>1</sup>/<sub>2</sub>" dia. x 7" h.

\$83.88 ctn. of 12 (\$6.99 ea.)

**2 PLUS:** \$71.88 ctn. of 12 (\$5.99 ea.)

**QW 1040**

**\$69.99 DELUXE DELIVERED SRP**

Pick-Me-Up® is a registered trademark of Dillon Floral Corporation used by FTD under license.



**PICd**

JUST BECAUSE!



TOYd



TMLd



BYSD

THE FTD® THINKING OF YOU™ BOUQUET - **TOY**  
 THE FTD® TIMELESS TRADITIONS™ BOUQUET - **TML**

This lavender glass vase with hand cut accents is crafted to perfection. You will automatically be codified for both TOY and TML. Design grid included. 6 1/4" dia. x 6 1/2"h.

\$83.88 ctn. of 12 (\$6.99 ea.)

**2 PLUS:** \$71.88 ctn. of 12 (\$5.99 ea.)

**QW 1355**

**DELUXE DELIVERED SRPS: TOY \$64.99 TML \$69.99**

THE FTD® BECAUSE YOU'RE SPECIAL™ BOUQUET - **BYS**

Green translucent glass vase with elegant beads. 4" dia. opening x 5 1/4"h.

\$71.88 ctn. of 12 (\$5.99 ea.)

**2 PLUS:** \$59.88 ctn. of 12 (\$4.99 ea.)

**QW 0851**

**\$59.99 DELUXE DELIVERED SRP**



# GARDEN FRESH BEAUTIES



**BWRd**

**BWGd**

**Better  
Homes  
and Gardens**  
FLOWERS by FTD™



**BWLd**

THE FTD® GARDEN VISTA™ BOUQUET BY BETTER HOMES AND GARDENS® - **BWG**

THE FTD® SUN'S SWEETNESS™ BOUQUET BY BETTER HOMES AND GARDENS® - **BWR**

Skillfully crafted with a unique basketweave texture, this stunning glass vase is perfect for both bouquets. You will automatically be codified for both BWG and BWR. 3" sq. x 7"h.

\$71.88 ctn. of 12 (\$5.99 ea.)

**2 PLUS:** \$59.88 ctn. of 12 (\$4.99 ea.)

**QW 1290**

**DELUXE DELIVERED SRPs\*: BWG \$59.99 BWR \$64.99**

THE FTD® HELLO HAPPINESS™ BOUQUET BY BETTER HOMES AND GARDENS® - **BWL**

This purple glass vase features a modern, basketweave texture that will complement any style of home décor. 3" sq. x 7"h.

\$71.88 ctn. of 12 (\$5.99 ea.)

**2 PLUS:** \$59.88 ctn. of 12 (\$4.99 ea.)

**QW 1295**

**\$69.99 DELUXE DELIVERED SRP\***

\*Includes delivery and Better Homes and Gardens® licensing participation.



**NEW  
RECIPE**

# LASTING ROMANCE



**HRBd**



**AVBd**

**THE FTD® MY HEART TO YOURS™ ROSE BOUQUET - HRB**

This gorgeous heart-shaped red vase is a proven winner.  
5½" w x 5½" h x 3" opening.

\$71.88 ctn. of 12 (\$5.99 ea.)

**2 PLUS:** \$59.88 ctn. of 12 (\$4.99 ea.)

**QW 1204E**

**\$59.99 DELUXE DELIVERED SRP**

**THE FTD® ANNIVERSARY BOUQUET - AVB**

Clear glass vase with crisscross handcut facets makes an exquisite statement for any anniversary. 4" dia. x 7½" h.

\$71.88 ctn. of 12 (\$5.99 ea.)

**2 PLUS:** \$59.88 ctn. of 12 (\$4.99 ea.)

**QW 1129E**

**\$59.99 DELUXE DELIVERED SRP**



**BYDd**

**THE FTD® BRIGHTEN YOUR DAY™ BOUQUET - BYD**

Stunning glass bowl features a handcut interlocking design.  
5½" dia. x 5" h.

\$71.88 ctn. of 12 (\$5.99 ea.)

**2 PLUS:** \$59.88 ctn. of 12 (\$4.99 ea.)

**QW 1210E**

**\$59.99 DELUXE DELIVERED SRP**



# FINISHING TOUCH

FTD® now offers you Vera Wang Fragrance.

It will be featured with four of the top-selling Vera Wang bouquets.

PERFECT FOR ONLINE ORDERS OR TO SELL IN YOUR OWN SHOPS!



## VERA WANG PRINCESS

Purchase of the fragrance codifies you for V14, V15, V16 and V17.

\$299.99 ctn. of 12 (\$25.00 ea.)\*

*\*includes freight*

QW 1359

## Princess Eau de Toilette Spray

Supported by national advertising and bearing the prestigious name of fashion industry superstar Vera Wang, there are few fragrances that can match Princess Eau de Toilette for its power to generate sales. Created for the modern day Princess, this fruity floral fragrance is youthful, feminine and playful and comes in an elegant, 1-oz. jewel-like bottle topped with an atomizer spray and golden crown set with faux gems.

**W**  
VERA WANG



V14 DELUXE  
DELIVERED SRP\* \$114.99



V15 DELUXE  
DELIVERED SRP\* \$139.99



V16 DELUXE  
DELIVERED SRP\* \$134.99



V17 DELUXE  
DELIVERED SRP\* \$139.99



**NEW  
RECIPE**



**VERA WANG**

V13 DELUXE

**DELIVERED SRP \$94.99**  
14"H x 12"W  
three-sided arrangement

| FLORAL RECIPE                 | STANDARD       | DELUXE         | PREMIUM         |
|-------------------------------|----------------|----------------|-----------------|
| Purple Stock stems            | 4              | 6              | 8               |
| Lavender 50 cm Roses          | 4              | 5              | 6               |
| Green Mini Hydrangea blooms   | 3              | 5              | 7               |
| Lavender Mini Carnation stems | 3              | 4              | 5               |
| Salal stems                   | 1              | 1              | 1               |
| <b>SRP</b>                    | <b>\$59.99</b> | <b>\$78.99</b> | <b>\$92.99</b>  |
| <b>*Delivered SRP</b>         | <b>\$74.99</b> | <b>\$94.99</b> | <b>\$109.99</b> |

**THE FTD® ELOQUENT™ BOUQUET BY VERA WANG - V13**

Reflecting Vera Wang's impeccable sense of style, a mix of mini green hydrangea, lavender roses, stock and mini carnations springs from an elegant glass ice bucket your customers will love giving and receiving. This high-quality container is hand-molded by field artisans. Vase (5½" dia. opening x 7"h; 6½"ow) and Vera Wang hang tag included.

\$107.88 ctn. of 12 (\$8.99 ea.)

**2 PLUS:** \$95.88 ctn. of 12 (\$7.99 ea.)

**QW 1127E**

\*Includes delivery and Vera Wang licensing participation.



VW1d



VW9d



VW3d

THE FTD® JOYFUL INSPIRATIONS™ BOUQUET BY VERA WANG - **VW1**  
 THE FTD® BEAUTY AND GRACE™ BOUQUET BY VERA WANG - **VW9**

Ribbed glass vase is the epitome of elegance. Vera Wang hang tag included. You will automatically be codified for VW1 and VW9. 5" w x 4" d x 8" h.

\$89.88 ctn. of 12 (\$7.49 ea.)  
**2 PLUS:** \$77.88 ctn. of 12 (\$6.49 ea.)

**QW 1162**  
**DELUXE DELIVERED SRPs\* VW1 \$69.99 VW9 \$79.99**

THE FTD® CAPTIVATING COLOR™ ROSE BOUQUET BY VERA WANG - **VW3**

High-quality glass vase with hand-blown teardrop in the base. Vera Wang hang tag included. 4 1/4" dia. x 10" h.

\$107.88 ctn. of 12 (\$8.99 ea.)  
**2 PLUS:** \$95.88 ctn. of 12 (\$7.99 ea.)

**QW 1160**  
**\$95.99 DELUXE DELIVERED SRP\***

\*Includes delivery and Vera Wang licensing participation.





THE FTD® GRAND OCCASION™ BOUQUET  
BY VERA WANG - **VW7**

Exquisitely shaped glass vase features a silver-electroplated base. Also featured in V11 and V12 (page MP 87), you will automatically be codified for all three arrangements. Vera Wang hang tag included. 6" dia. x 11½"h.

\$89.94 ctn. of 6 (\$14.99 ea.)  
**2 PLUS:** \$83.94 ctn. of 6 (\$13.99 ea.)  
**QW 1250**  
**\$144.99 DELUXE DELIVERED SRP\***

THE FTD® LUXE LOOKS™ BOUQUET  
BY VERA WANG - **V10**

Faceted glass vase is hand-detailed with over 100 individual cuts. Vera Wang hang tag included. 4" dia. x 8"h.

\$89.88 ctn. of 12 (\$7.49 ea.)  
**2 PLUS:** \$77.88 ctn. of 12 (\$6.49 ea.)  
**QW 1161**  
**\$86.99 DELUXE DELIVERED SRP\***

\*Includes delivery and Vera Wang licensing participation.



VW8d



VW5d



VW6d

THE FTD® DAWNING DELIGHT™ BOUQUET BY VERA WANG - **VW8**

Exquisite, high-quality clear glass vase with handcut continuous chamfers. Vera Wang hang tag included. 4½" dia. x 8"h.

\$119.88 ctn. of 12 (\$9.99 ea.)

**2 PLUS:** \$107.88 ctn. of 12 (\$8.99 ea.)

**QW 1236E**

**\$94.99 DELUXE DELIVERED SRP\***

THE FTD® SWEET EFFECTS™ BOUQUET BY VERA WANG - **VW5**  
THE FTD® WHITE ELEGANCE™ BOUQUET BY VERA WANG - **VW6**

Stunning glass bowl with handcut facets is crafted by skilled artisans. Vera Wang hang tag and design grid included. 6½" dia. x 5½"h.

\$95.88 ctn. of 12 (\$7.99 ea.)

**2 PLUS:** \$83.88 ctn. of 12 (\$6.99 ea.)

**QW 1136E**

**DELUXE DELIVERED SRPs\* VW5 \$79.99 VW6 \$80.99**



# EVERYDAY COMBO PACKS

## BIRTHDAY COMBO PACK - \$104.99 ~ QW 1380



The FTD® Birthday Bouquet  
(BDY)  
6 pieces



The FTD® Perfect Birthday Gift Bouquet  
(BCB/BCG)  
12 pieces



The FTD® Happy Birthday Bouquet  
(BDB/BDA)  
6 pieces

## BEST-SELLER COMBO PACK - \$159.99 ~ 6 of each QW 1285



The FTD® Because You're Special™  
Bouquet (BYS)



The FTD® Anniversary  
Bouquet (AVB)



The FTD® Big Hug®  
Bouquet (BH2/BDH)



The FTD® Pick-Me-Up®  
Bouquet (PIC)

## COLOR YOUR DAY™ COMBO PACK #1 \$53.88 ~ 6 of each QW 1279



The FTD® Color Your Day  
with Happiness™ Bouquet (PCP)



The FTD® Color Your Day  
with Beauty™ Bouquet (PCL)

## COLOR YOUR DAY™ COMBO PACK #2 \$53.88 ~ 6 of each QW 1280



The FTD® Color Your Day  
with Sunshine™ Bouquet (PCY)



The FTD® Color Your Day  
with Joy™ Bouquet (PCG)



# BETTER HOMES AND GARDENS® COMBO PACK

BETTER HOMES AND GARDENS COMBO PACK - \$116.99 ~ 6 of each **QW 1381**



The FTD® Hello Happiness™ Bouquet by Better Homes and Gardens® (**BWL**)



The FTD® Garden Vista™ Bouquet by Better Homes and Gardens® (**BWG/BWR**)



The FTD® Graceful Wonder™ Bouquet by Better Homes and Gardens® (**GWB**)

## BABY COMBO PACKS

**BABY BEAR COMBO PACK**  
\$71.88 ~ 6 of each **QW 1257**



The FTD® Baby Girl Hug® Bouquet (**BGH**)



The FTD® Baby Boy Hug® Bouquet (**BBH**)

**BABY FOOTPRINT COMBO PACK**  
\$65.88 ~ 6 of each **QW 0873**



The FTD® Sweet Dreams® Bouquet - Boy (**SWB**)



The FTD® Sweet Dreams® Bouquet - Girl (**SWG**)



# EVERYDAY COMBO PACKS

SYMPATHY COMBO PACK - \$137.99 ~ 6 of each **QW 1173**



The FTD® Eternal Light™  
Bouquet (ELB)



The FTD® Faithful Blessings™  
Bouquet (FBB)



The FTD® Comfort Planter  
(CPP)

VERA WANG COMBO PACK #1 - \$152.99 ~ 6 of each **QW 1160VW**



The FTD® Joyful Inspirations™ Bouquet  
by Vera Wang (VW1/VW9)



The FTD® Captivating Color™ Rose  
Bouquet by Vera Wang (VW3)



The FTD® Luxe Looks™  
Bouquet by Vera Wang (V10)

VERA WANG  
FLOWERS

VERA WANG COMBO PACK #2 - \$199.99 ~ 6 of each **QW 1260VW**



The FTD® Eloquent™ Bouquet  
by Vera Wang (V13)



The FTD® Sweet Effects™ Bouquet  
by Vera Wang (VW5/VW6)



The FTD® Grand Occasion™ Bouquet  
by Vera Wang (VW7/V11/V12)

VERA WANG  
FLOWERS

# FTD<sup>®</sup> MARKETPLACE<sup>™</sup> ORDERING DETAILS & BENEFITS

TO ORDER OR FOR MORE INFORMATION  
CALL 1-800-767-4000 ~ VISIT WWW.FTDI.COM

**EXTENDED ORDERING HOURS:** We understand how busy you are, so we keep our sales and customer service call centers open Monday through Friday 8:00 am to 5:00 pm CST. For added convenience, you may fax or send your order through your Mercury terminal 24 hours a day.

**Fax:** 630-719-4861

**Mercury:** 90-0233AA

**Email:** marketplacesales@FTDi.com

**Website:** www.FTDi.com

**SHIPPING:** In-stock everyday merchandise is shipped within 3 business days of the date the order is placed. Holiday merchandise begins shipping approximately 2 months prior to the holiday. Products are shipped from various locations, so your order may arrive in more than one shipment. To help you manage your FTD deliveries, an FTD Order Confirmation is transmitted to your shop via Mercury at the time of order. A packing list is affixed to the first carton of each shipment. FTD is charged by our carrier for each carton shipped. Therefore, we charge a minimum per carton to cover the carrier charges.\*

**CONTINENTAL US:** FTD charges a shipping and handling fee of 20% of the value of each carton with a minimum of \$6.99 per carton. Please allow 7-10 business days for delivery once product has shipped.

**CANADA:** FTD charges a shipping and handling fee of 20% of the value of each carton with a minimum of \$9.99 per carton. Please allow 14-17 business days for delivery once product has shipped.

**ALASKA & HAWAII:** FTD charges a shipping and handling fee of 22% of the value of each carton with a minimum freight charge of \$19.99 per carton. Items shipping to Alaska and Hawaii directly from the FTD warehouse ship once per month and have a 5-carton minimum per order. Please allow a minimum of 4 weeks for delivery once product has shipped.

**PUERTO RICO:** FTD charges a shipping and handling fee of 22% of the value of each carton with a minimum of \$19.99 per carton. Please allow a minimum of 4 weeks for delivery once the product has shipped.

**ALL OTHER DESTINATIONS:** Delivery times and pricing will be quoted on a per order basis.

**RUSH DELIVERY:** If you need to receive your product within a short time frame, we are happy to send your order via next day or 2nd day air at your request. You will be charged the cost of air freight.

**EXTENDED PAYMENT TERMS:** All members in good standing have the option of distributing payments in three equal installments over a 90-day period (orders must total \$150 or more). Finance charges apply. Extended payments on all products, including holiday products, begin the month the product is shipped. Sorry, extended payment terms are not available for Fresh Flower purchases.

**DEFERRED BILLING:** Billing for holiday codified purchases will appear on your Clearinghouse Statement the month prior to the holiday.

**RETURNS:** Prior to returning merchandise, you must call an FTD Marketplace Customer Service Representative at 1-800-767-4000 (option 2) for approval. Full cases of merchandise in their original cartons may be returned within 30 days of receipt of product (does not apply to apparel, gourmet or shop supplies). Holiday product must be returned prior to the holiday; no returns will be accepted afterward. A restocking fee of 35% of the value for each carton with a minimum of \$20 per carton will apply. Return of merchandise is the responsibility of the purchasing member. Contacting a representative is very important to ensure you will be properly credited for returned product. If product is refused at time of delivery, there is no guarantee that you will be credited.

**DAMAGED MERCHANDISE:** If you receive damaged merchandise, contact an FTD Marketplace Customer Service Representative immediately. Damage claims must be made within 24 hours of receipt of product. Please inspect all products upon receipt.

**NON-DELIVERED MERCHANDISE:** In the event your products have not been delivered, contact an FTD Marketplace Customer Service Representative at 1-800-767-4000 (option 2), to initiate a trace.

\*Special shipping charges apply for orders placed with FTD's preferred partners U.S. Balloon and Marian Heath. Please ask a representative for more details.

## EXCEPTIONAL BENEFITS WITH FTD MARKETPLACE

**BRAND RECOGNITION:** Display the FTD logo and products to affiliate your business with one of the most recognized and respected brand identities in the world! Customers worldwide identify the FTD logo with quality and excellence in floral design.

**NATIONAL ADVERTISING SUPPORT:** When you purchase our branded, codified products, you benefit from a dynamic national advertising campaign. FTD advertising makes billions of impressions through consumer magazines and on the Internet.

**LOCAL ADVERTISING SUPPORT:** Create your own advertising with professionally-designed wall calendars and datebooks that can be inexpensively customized with your shop logo. See pages MP92-MP93. FTD members are offered free ad slicks and radio scripts to use in their local areas. Visit [www.FTDi.com/membermarketing](http://www.FTDi.com/membermarketing) to view these items.

**ONE-STOP SHOPPING:** FTD Marketplace offers you the widest variety of competitively-priced floral products available through a single source, and our branded products are available exclusively to FTD Members. You can order glassware, baskets, fresh flowers, imprint materials and more by calling 1-800-767-4000. We also offer you powerful business technology. Discover how our Mercury Technology systems can help your business grow. For more information, call Technology Sales at 1-800-767-3222.

**24/7/365 SHOPPING:** Visit [www.FTDi.com](http://www.FTDi.com) and shop in the comfort of your home or office!

**PERSONAL ATTENTION:** Your Marketplace Representatives will make ordering as quick and simple as possible. Whatever the product, whatever the quantity, they will guide you through the ordering process so you can focus on your customers. Our Customer Service Representatives are available to answer any questions you may have regarding shipments or any other after-order inquiries.

Since 02/10/09, retailers are required to feature warning labels in catalogs and website pages from which consumers can directly purchase toys and games that have choking hazard labels or include latex balloons. Examples are noted below.

**WARNING CHOKING HAZARD:** Children under 8 years can choke or suffocate on uninflated or broken balloons. Adult supervision required. Keep uninflated balloons from children. Discard broken balloons at once.

**WARNING CHOKING HAZARD:** Small parts not for children under 3 years.

**WARNING CONSUMPTION HAZARD:** Flowers are not for consumption.

Pricing subject to change.



# THE FTD® LUXURY COLLECTION™

## Elegance ~ Distinction ~ Premier Arrangements

The FTD® Luxury Collection is a beautiful selection of floral artistry featuring lavish flower varieties in artfully crafted designer vases. Created to take gift giving to the next level, these designs represent the ultimate in gifts for any occasion, including Fall festivities, Christmas, anniversaries and birthdays.

### FTD LUXURY COLLECTION CODIFICATION

Codification for the FTD Luxury Collection is now broken into two groups:  
~ LUX codifies you for the 4 original vases (and the arrangements featuring them)  
~ LX2 codifies you for the 2 new vases (and the arrangements featuring them)  
When codifying for LUX and/or LX2, you will also receive a kit of materials designed to complement the floral arrangement and let the recipient know the sender is sending a special and luxurious gift from your flower shop.

#### THE KITS INCLUDE:

- Four styles of vases totaling 12 containers (LUX) - See page MP86  
Two styles of vases totaling 8 containers (LX2) - See page MP86
- FTD Luxury branded hang tag
- Organza pouch
- FTD gold pic
- Floral preservative
- Gift message/care card printer sheets
- After your initial kit purchase, vases may be re-ordered by style



Branded accessories for LUX and LX2 codification

THE FTD LUXURY COLLECTION KIT REQUIRES CODIFICATION

### SPECIAL PACKAGING INSTRUCTIONS

- Accessories must accompany each of the FTD Luxury Collection orders
- The arrangement must be delivered with the materials provided
- The FTD Luxury branded hang tag should be secured gently over one of the flower heads
- The organza bag including the gift message card, care and handling instructions and flower food should be secured gently over one of the flower heads
- Insert the FTD gold pic to hold your delivery information for placement within the bouquet

### PROGRAM REQUIREMENTS

- FTD Florists that participate in the collection will be asked to adhere to the highest quality standards. The following are requirements of participation:
- No floral or container substitutions are permitted
  - Flower varieties listed must be used in each arrangement
  - The FTD Luxury Collection accessories are required to accompany all deliveries
  - Delivery must be confirmed on all FTD Luxury Collection orders, as is the standard for all FTD orders

RECEIVE A FREE LUXURY POSTER WITH PURCHASE OF LUX OR LX2

THE LUXURY COLLECTION WILL BE FEATURED IN THE 2013 FLORAL SELECTIONS GUIDE UPDATE



Captivate with this sculptural glass vase, filled with exquisite Mokara orchids and brilliant red Freedom roses.

**LX00 GLORIOUS**

|    |                                       |
|----|---------------------------------------|
| 18 | Freedom 60 cm Roses                   |
| 12 | Buffalo Orange Mokara Orchid stems    |
| 1  | Large Glass Pillow Vase (#LUX-PILLOW) |

Approx. 22" h x 23" w

**DELIVERED SRP \$194.99**



# EXTRAORDINARY DESIGN



LX22

Overflowing with love and more than 75 blooms, this exquisite pillow vase creates a perfect circle, the symbol of eternity.

## LX22 LAVISH

|    |                                       |
|----|---------------------------------------|
| 75 | Freedom 60 cm Roses                   |
| 12 | Green Hypericum Berry stems           |
| 7  | White Hydrangea blooms                |
| 1  | Large Glass Pillow Vase (#LUX-PILLOW) |

Approx. 33" h x 26" w

**DELIVERED SRP \$339.99**

A triumphant mix of exceptional lilies bursts from our towering glass vase. It's cleverly crafted to be substantially weighted, yet appear graceful and light.

## LX73 INTRIGUE

|   |                                     |
|---|-------------------------------------|
| 9 | Blush Hydrangea blooms              |
| 7 | Pink Oriental Lily stems            |
| 6 | Pink Asiatic Lily stems             |
| 1 | 14" Tapered Glass Vase (#LUX-TAPER) |

Approx. 38" h x 28" w

**DELIVERED SRP \$234.99**



LX73

# MODERN TREASURES

To achieve a powerful reaction, our impeccable pillow vase is filled with an extraordinary arrangement of fluted calla lilies. The effect is both abundant and chic.

## LX74 FLAWLESS

|    |                                       |
|----|---------------------------------------|
| 15 | Plum Calla Lilies                     |
| 15 | Light Pink Calla Lilies               |
| 15 | Dark Pink Calla Lilies                |
| 1  | Large Glass Pillow Vase (#LUX-PILLOW) |

Approx. 28" h x 32" w

**DELIVERED SRP \$374.99**



LX74



LX75

Capturing the beauty of the late afternoon sun, this exuberant orchid bouquet glows with color and elegance. The interior of the glass cylinder holds a single tropical leaf to create a graceful base.

## LX75 LUMINOUS

|   |                                   |
|---|-----------------------------------|
| 6 | Pale Pink Dendrobium Orchid stems |
| 6 | Hot Pink Dendrobium Orchid stems  |
| 5 | Fuchsia Dendrobium Orchid stems   |
| 5 | Green Dendrobium Orchid stems     |
| 4 | Lavender Dendrobium Orchid stems  |
| 4 | Red Dendrobium Orchid stems       |
| 1 | Aspidistra leaf                   |
| 1 | 10" Glass Cylinder Vase (#LUX-10) |

Approx. 22" h x 22" w

**DELIVERED SRP \$164.99**



# DISTINCTIVE DETAILS

The soft hues of pale yellow roses, peach Asiatic lilies and fragrant white stock capture the glow of happiness. The elegant arrangement bursts from a magnificent handcrafted flared glass vase.

## LX113 ADMIRATION

|    |                               |
|----|-------------------------------|
| 16 | Pale Yellow 60 cm Roses       |
| 12 | White Stock stems             |
| 8  | Peach Asiatic Lily stems      |
| 1  | Flared Glass Vase (#LUX-EDGE) |

Approx. 32"h x 22"w

**DELIVERED SRP \$154.99**



LX113



LX114

Strikingly exotic, our tropical design bursts with unusual blooms and foliage. It's set in a beautifully crafted, flared glass vase that accentuates the extravagance of the bouquet.

## LX114 STRIKING

|   |                               |
|---|-------------------------------|
| 6 | Pincushion Protea             |
| 6 | Psittacorum Heliconia         |
| 3 | Upright Heliconia             |
| 3 | Areca Palm leaves             |
| 3 | Aralia leaves                 |
| 1 | Flared Glass Vase (#LUX-EDGE) |

Approx. 36"h x 28"w

**DELIVERED SRP \$189.99**



# UNIQUE PAIRINGS



LX115

A stunning contrast of hot pink roses and soft white calla lilies captures the imagination. This distinctive design is set in a dynamic vase, skillfully crafted with a gentle twist.

## LX115 IRRESISTIBLE

|    |                               |
|----|-------------------------------|
| 18 | Hot Pink 60 cm Roses          |
| 8  | White Open Cut Calla Lilies   |
| 15 | Lily Grass blades             |
| 1  | Glass Twist Vase (#LUX-TWIST) |

Approx. 23"h x 20"w

**DELIVERED SRP \$174.99**

This unexpected combination of pink orchids, pink ginger and green anthurium is set in our beautifully twisted vase, handcrafted to hold abundant bouquets.

## LX116 ALLURING

|    |                               |
|----|-------------------------------|
| 14 | Pink Dendrobium Orchid stems  |
| 8  | Pink Ginger                   |
| 4  | Green Large Anthurium         |
| 1  | Glass Twist Vase (#LUX-TWIST) |

Approx. 30"h x 22"w

**DELIVERED SRP \$204.99**



LX116



# MAGNIFICENT HUES

Our curvaceous glass vase is carefully designed to hold extravagant arrangements. Here, it holds more than two dozen stems in a natural palette of soulful blues.

## LX117 HONESTLY

|    |                                 |
|----|---------------------------------|
| 12 | Blue Hybrid Delphinium stems    |
| 12 | Purple Hybrid Delphinium stems  |
| 7  | Dark Blue Hydrangea blooms      |
| 7  | Aspidistra leaves               |
| 1  | Glass Footed Vase (#LUX-FOOTED) |

Approx. 36" h x 34" w

**DELIVERED SRP \$259.99**



LX117



LX118

This elegant bouquet of green cymbidium orchids will charm the most discriminating customers. The impeccable lines of the modern cylinder vase ensure a place with the recipient's preferred treasures.

## LX118 VISION

|   |                                   |
|---|-----------------------------------|
| 3 | Green Cymbidium Orchid stems      |
| 7 | Lily Grass blades                 |
| 4 | Aspidistra leaves                 |
| 1 | Aralia leaf                       |
| 1 | Ti leaf                           |
| 1 | 10" Glass Cylinder Vase (#LUX-10) |

Approx. 25" h x 18" w

**DELIVERED SRP \$214.99**

# FRESH INDULGENCE



RP59

Gently tapered glass is handcrafted into a sculptural vase. It's an extraordinary vessel that easily holds this arrangement of pale pink perfection.

## RP59 EXQUISITE

|    |                                     |
|----|-------------------------------------|
| 30 | Bi-Color Pink 60 cm Roses           |
| 4  | Pink Oriental Lily stems            |
| 5  | Salal stems                         |
| 4  | Ti leaves                           |
| 1  | 14" Tapered Glass Vase (#LUX-TAPER) |

Approx. 30"h x 23"w

**DELIVERED SRP \$179.99**

Take their breath away with this dramatic bouquet of 100 Freedom roses. Crafted to hold this incredible statement of love, our magnificent pillow vase is perfectly curved and balanced for beauty and strength.

## RP84 BREATHLESS

|     |                                       |
|-----|---------------------------------------|
| 100 | Freedom 60 cm Roses                   |
| 1   | Large Glass Pillow Vase (#LUX-PILLOW) |

Approx. 33"h x 38"w

**DELIVERED SRP \$334.99**



RP84



# GRAND GESTURES

This beautiful pairing of purple Mokara Orchids and lavender roses is overflowing with harmony. This pair is arranged in our hand-blown pillow vase perfectly designed for your most incredible bouquets.

## RP91 DUET

|    |                                       |
|----|---------------------------------------|
| 18 | Cool Water 60 cm Roses                |
| 12 | Purple Mokara Orchid stems            |
| 1  | Large Glass Pillow Vase (#LUX-PILLOW) |

Approx. 22" h x 23" w

**DELIVERED SRP \$194.99**



**RP91**



**RP95**

Fascinate and captivate with a grand bouquet of long-stemmed roses. The handcrafted, tapered vase is specially designed to hold huge bouquets while delivering gallery-worthy quality.

## RP95 FASCINATING

|    |                                     |
|----|-------------------------------------|
| 40 | Freedom 60 cm Roses                 |
| 6  | Bupleurum stems                     |
| 6  | Ti leaves                           |
| 6  | Myrtle stems                        |
| 1  | 14" Tapered Glass Vase (#LUX-TAPER) |

Approx. 34" h x 28" w

**DELIVERED SRP \$194.99**

# BEAUTIFUL BLOOMS



RP97

Celebrate a storybook romance with this awe-inspiring display of long-stemmed roses. To create a vessel worthy of such magnificence, our artisans designed a grand, softly curved vase.

## RP97 ATTRACTION

|    |                                 |
|----|---------------------------------|
| 72 | Freedom 60 cm Roses             |
| 4  | Ti leaves                       |
| 1  | Footed Glass Vase (#LUX-FOOTED) |

Approx. 33"h x 26"w

**DELIVERED SRP \$254.99**

Express the deepest emotions with a large bouquet of more than 50 stems of roses and hydrangea. The gently tapered glass vase is carefully designed to hold your most lavish arrangements with an artful flair.

## RP99 INDULGENT

|    |                                     |
|----|-------------------------------------|
| 24 | Freedom 60 cm Roses                 |
| 24 | Charming Unique 60 cm Roses         |
| 5  | Blush Hydrangea blooms              |
| 6  | Israeli Ruscus stems                |
| 4  | Ti leaves                           |
| 1  | 14" Tapered Glass Vase (#LUX-TAPER) |

Approx. 24"h x 22"w

**DELIVERED SRP \$264.99**



RP99



# STUNNING LUXURY VASES

**10" GLASS  
CYLINDER VASE**

5" dia. x 10"h.  
\$50.00 ctn. of 6 (\$8.33 ea.)  
**QW LUX-10**

**FOOTED GLASS VASE**

9" dia. x 16"h.  
\$40.00 ctn. of 2 (\$20.00 ea.)  
**QW LUX-FOOTED**

**14" TAPERED GLASS VASE**

7" dia. x 15"h.  
\$30.00 ctn. of 2 (\$15.00 ea.)  
**QW LUX-TAPER**

**LARGE GLASS PILLOW VASE**

15½"w x 6½"d x 13½"h.  
\$50.00 ctn. of 2 (\$25.00 ea.)  
**QW LUX-PILLOW**



LUX CODIFICATION



**GLASS TWIST VASE**  
5½"w x 12"h.  
\$56.00 ctn. of 4 (\$14.00 ea.)  
**QW LUX-TWIST**



**FLARED GLASS VASE**  
5½" dia. x 11"h.  
\$56.00 ctn. of 4 (\$14.00 ea.)  
**QW LUX-EDGE**

LX2 CODIFICATION

# ICONIC STYLE



VERA WANG

Vera Wang items featured on FTD.com in the Luxury index



V11

This finely crafted vase is distinguished by fluid curves, a signature element of designer Vera Wang. Overflowing with gorgeous white calla lilies, it's sure to be treasured in the finest homes.

## V11 MUSINGS

|    |                             |
|----|-----------------------------|
| 30 | White Open Cut Calla Lilies |
| 20 | White Mini Calla Lilies     |
| 1  | Glass Urn (#1250)           |

Approx. 25" h x 25" w

**\*DELIVERED SRP \$399.99**

Vase sold on page MP 70



V12

Exclusively for Vera Wang flowers, this creation captures nature's brightest blooms to deliver a celebration of color. It's poised in a sleek, glass vase with a silver-tone base that leaves a lasting impression.

## V12 ASTONISHING

|    |                       |
|----|-----------------------|
| 10 | Hot Pink Stock stems  |
| 9  | Orange 60 cm Roses    |
| 6  | Pink Hydrangea blooms |
| 6  | Pale Pink Stock stems |
| 1  | Glass Urn (#1250)     |

Approx. 24" h x 22" w

**\*DELIVERED SRP \$209.99**



# 3-STEP EASY ORDER & CONFIRMATION PROCESS

**1** Call 1-800-767-4000 or order online at [www.FTDi.com/membermarketing/imprint](http://www.FTDi.com/membermarketing/imprint)

**2** **RECEIVE CONFIRMATION**

1-2 business days by fax  
3-5 business days by mail  
Rush orders will not be confirmed

**3** **AS A REMINDER...CONFIRMATION PROCESS**

You will receive a confirmation of quantity ordered and your imprint/logo by fax within 1-2 business days of your order (3-5 business days by mail). Please sign and send the confirmation back within 7 BUSINESS DAYS (or date indicated on confirmation). If you do not sign and return your confirmation by the date indicated, your order will be released to our print department. FTD will not be held responsible for any typographical or quantity errors resulting from your confirmation not being signed and returned. **CANCELLATION POLICY:** If an imprinted order must be cancelled, it **MUST** be cancelled on or before the date indicated on your confirmation. FTD will **NOT** issue credit for your imprint order if not cancelled on or before date indicated.

**ORDERING IS EASY**

- Decide what you want your shop imprint to say — you get a maximum of 5 lines; 50 characters per line (including spaces)
- Have your “My Shop” logo art ready

**ARRIVAL TIME & RUSH ORDERS**

Standard processing is 5-7 weeks (plus shipping time) for imprinted items and 3-5 working days (plus shipping time) for blank items. Rush orders are available if you desire your products sooner than normal. A \$30 rush fee will apply and shipping will be charged at the actual freight rate. Rush orders are subject to individual item shipping schedules and cannot be confirmed in writing. Next-day delivery is not available.

**Stuffers now available for downloading at:**  
[www.ftdi.com/membermarketing/imprint](http://www.ftdi.com/membermarketing/imprint)

## 2014 DATEBOOK

**MARKETING TIPS:**

- Use them as giveaways at your holiday open house
- Use as an incentive with your local customers
- Share with clients and members of local businesses
- Perfectly sized to fit in a purse

**2014 DATEBOOK PRICES (PER PIECE)**

| QUANTITY    | IMPRINT | BLANK  |
|-------------|---------|--------|
| 100-300     | \$0.75  | \$0.70 |
| 400-900     | \$0.70  | \$0.64 |
| 1,000-4,900 | \$0.64  | \$0.59 |
| 5,000 & UP  | \$0.59  | \$0.53 |

NOTE: Shipping begins 09/10/13. Minimum order size is 100. Orders must be in increments of 100. Imprint and blank orders must separately meet the minimum quantities.



**ASK ABOUT OUR MONTHLY WALL CALENDAR & DATEBOOK SPECIALS!**

(Open Size: 8" x 6½")



# 2014 WALL CALENDAR



(Cover, Folded Size: 8½" x 10⅞")

Our 2014 wall calendar design bursts into bloom with arrangements from the FTD Floral Selections Guide and places your business name and contact information right at their fingertips.



## MARKETING TIPS:

- Display them on your counter in the display easel
- Use them as giveaways at your holiday promotional events
- Mail as a holiday "thank you" to enhance your relationships with VIP customers
- Distribute them to corporate lobbies, local businesses, church groups, hospitals, bridal shows and other high-traffic areas to gain wide exposure for your business
- Available in French



**FREE** display easel with your initial 2014 wall calendar order

The prominent and professional way to present your 2014 wall calendars and business cards. Additional easels available.

\$12.45 ctn. of 5 (\$2.49 ea.)

(Display Easel Size: 8⅝" x 10⅞")



## 2014 WALL CALENDAR PRICES (PER PIECE)

| QUANTITY    | IMPRINT | BLANK  |
|-------------|---------|--------|
| 100-300     | \$1.08  | \$1.03 |
| 400-900     | \$1.03  | \$0.97 |
| 1,000-4,900 | \$0.97  | \$0.92 |
| 5,000 & UP  | \$0.92  | \$0.87 |

NOTE: Shipping begins 09/10/13. Minimum order size is 100. Orders must be in increments of 100. Imprint and blank orders must separately meet the minimum quantities. French wall calendars will be charged at the Canadian exchange rate.

## 2014 WALL CALENDAR ENVELOPE PRICES (PER PIECE)

| QUANTITY | IMPRINT | BLANK  |
|----------|---------|--------|
| 100      | \$0.20  | \$0.15 |
| 200 & UP | \$0.18  | \$0.14 |

NOTE: Shipping begins 09/10/13. Minimum order size is 100. Orders must be in increments of 100. Imprint and blank orders must separately meet minimum order quantities.





## 5 Great Everyday Offers

Hand Selected for Florists

Each prepack includes 6 each of 12 designs

**Birthday Prepack | FTD Member Cost \$103.59**

Retail Value \$230.28 • Order Code FTDBDAY

**Anniversary Prepack | FTD Member Cost \$106.29**

Retail Value \$236.28 • Order Code FTDANNI

**Get Well Prepack | FTD Member Cost \$96.03**

Retail Value \$211.08 • Order Code FTDGW

**Love/Congrats Prepack | FTD Member Cost \$97.11**

Retail Value \$215.88 • Order Code FTDLCL

**Sympathy Prepack | FTD Member Cost \$102.24**

Retail Value \$227.28 • Order Code FTDSYMP

### To Order:

800.688.9998

Email [orders@marianheath.com](mailto:orders@marianheath.com)

Fax 877.736.4738



Online ordering not available. Prices are subject to change. FTD reserves the right to accept or reject orders. Descriptive or typographical errors are subject to correction. Canadian members will be billed in Canadian dollars. The Canadian dollar price is calculated by multiplying the U.S. price by the prior month's average exchange rate. The exchange rate is updated on or about the first business day of each month; it will apply on the date the order is placed. ®A Registered Trademark of Florists' Transworld Delivery, Inc. TMA Trademark of Florists' Transworld Delivery, Inc. ©2013 Florists' Transworld Delivery, Inc. Printed in the USA.

## Birthday Prepack



## Anniversary Prepack



## Get Well Prepack



## Love/Congrats Prepack



## Sympathy Prepack



marian heath.



## ADD A LITTLE SOMETHING EXTRA



### THE FTD® GODIVA® CHOCOLATE GIFT - GDV

Let your customers indulge themselves and others with Godiva's Chocolate Gift Box. This delectable 8-pc. assortment features milk, dark and white chocolate on the outside with indulgent fillings on the inside. To guard against melting, chocolates ship weather permitting. Net wt. 3.4 oz. Kosher.

\$240.00 ctn. of 24 (\$10.00 ea.)

**2 PLUS:** \$216.00 ctn. of 24 (\$9.00 ea.)

**QW GODIVA**

**\$19.99 SRP**

### ALSO FEATURED IN:

THE FTD® ROSE & GODIVA® BOUQUETS  
RGR & RGD

Prices are subject to change, FTD reserves the right to accept or reject orders. Descriptive or typographical errors are subject to correction. Canadian members will be billed in Canadian dollars. Canadian prices are calculated by multiplying the U.S. price by the prior month's average exchange rate. The exchange rate is updated on or about the first business day of each month; it will apply on the date the order is placed. Prices do not include freight. Excluding FTD Flower Exchange, FTD shipping and handling charges are 20% of the value of each carton with a minimum of \$6.99 per carton for the Continental U.S. and \$9.99 per carton for Canada. For Puerto Rico the shipping and handling charges are 22% of the value of each carton with a minimum of \$19.99 per carton. For Alaska and Hawaii the shipping and handling charges are 22% of the value of each carton with a minimum freight charge of \$19.99 per carton. Items shipping to Alaska and Hawaii directly from the FTD warehouse, ship once a month and have a 5-carton minimum per order. Please allow a minimum of 4 weeks for delivery once product has shipped. \*A Registered Trademark of Florists' Transworld Delivery, Inc.™ A Trademark of Florists' Transworld Delivery, Inc. © 2013 Florists' Transworld Delivery, Inc. Printed in the USA.



# GROW YOUR BUSINESS WITH THE FTD® ONE STOP SHOP

NEW DESIGNS, TRUSTED BRANDS AND SMART SAVINGS!

## FTD® BEST SELLERS

When you offer your customers bouquets from FTD, you're offering them the best in floral design and quality. Each FTD best seller has proven itself in the marketplace, delivering high levels of satisfaction that encourage customers to return to your shop throughout the year for their floral and gifting needs.



LOOK TO FTD FOR THE WIDEST SELECTION OF SHOP  
SUPPLIES AND CONTAINERS AT THE INDUSTRY'S  
MOST COMPETITIVE PRICES.

We have new designs including higher quality baskets and sophisticated vases that work for many occasions. Find gifts from choice brands, FTD co-branding options and the supplies you use everyday, all with convenient billing to your Clearinghouse Statement.



Visit [www.FTDi.com/promotions](http://www.FTDi.com/promotions) to view the One Stop Shop catalog



# Enjoy the Benefits and Recognition of Being an FTD Master Florist

Are you ready to step up to your place in the industry as an FTD Master Florist? When you do, you'll be eligible for services that will help you run your business more efficiently and effectively.

FTD Master Florists are a select group that have established their flower shops as "best in class" for quality and service levels.

Upon signing up to become an FTD Master Florist, you will be entitled to up to \$5,000 worth of additional benefits that include:

- Priority customer and technology support
- FTD Master Florist Marketing Kit which includes a neon sign, aprons, knives and a door mat
- Free half-page FTD Directory advertisement

## Let Your Quality Shine Through

Excellent customer service and outstanding achievement in the floral industry is measured by your shop's FTD Quality Star Rating (FTDi.com/quality). To be eligible for the Master Florist designation, your shop must demonstrate a record of fulfilling and delivering your FTD orders in a timely manner and with a level of quality resulting in a low refund rate during each four-month cycle.

Plus, as an FTD Master Florist, your shop will be highlighted in Florist Link's "Florist Look Up" feature within Mercury. A Master Florist graphic badge will instantly identify your shop as one of this elite group.

**To learn more about the FTD Master Florist Program, contact your FTD Field Business Consultant at 800.788.9000.**

The following pages feature the FTD Master Florists by state. The listing is updated as of March 6, 2013.



# MASTER FLORIST PROGRAM



| MEMBER CITY & NUMBER | SHOP NAME                      | MEMBER CITY & NUMBER | SHOP NAME                      | MEMBER CITY & NUMBER | SHOP NAME                                  | MEMBER CITY & NUMBER | SHOP NAME                   |
|----------------------|--------------------------------|----------------------|--------------------------------|----------------------|--|----------------------|-----------------------------|
| <b>ALASKA</b>        |                                | Castro Valley        |                                | Modesto              |  | San Dimas            |                             |
| Fairbanks            |                                | 04-1681AA            | Castro Valley Florist          | 04-7027AA            | Hart Floral                                | 66-0972AA            | Pomona Flowers              |
| 80-0078AA            | College Floral & Gift          | Chino                |                                | Moreno Valley        |  | San Fernando         |                             |
| <b>ALABAMA</b>       |                                | 66-1825AA            | Flowers by Lorena              | 60-0056AA            | Bradley's Florist                          | 05-9667AA            | The Daisy Florist           |
| Birmingham           |                                | Corona               |                                | 04-5997AA            | Moreno Valley Flower Box                   | San Francisco        |                             |
| 01-0785AA            | Martin Flowers                 | 60-5667AA            | Corona Rose Flowers & Gifts    | Newport Beach        |  | 60-9545AA            | A Mystic Garden             |
| 01-0827AA            | Norton's Florist Inc.          | Covina               |                                | 04-6755AA            | Conroy's Flowers                           | 60-5899AA            | Abigail's Flowers           |
| Florence             |                                | 04-6086AA            | Citrus Valley Florist          | North Hollywood      |  | 60-3589AA            | Lydia's Flowers             |
| 01-0959AA            | Kaleidoscope Florist & Designs | Dublin               |                                | 05-0450AA            | Dee's Flowers                              | 66-1237AA            | Marina Floral               |
| Gadsden              |                                | 05-2019AA            | Dublin Floral Design           | Oakland              |  | 04-1772AA            | My Flower Shop              |
| 01-2039AA            | Joy's Flowers                  | Fresno               |                                | 66-0941AA            | From the Heart                             | 04-6326AA            | Pinelli's Flowerland        |
| Huntsville           |                                | 04-3703AA            | D & L Roses                    | 05-0757AA            | Tony Rossi and Sons Florists               | 60-3795AA            | Polk Street Florist         |
| 01-2690AA            | Albert's Flowers & Greenhouses | 60-2193AA            | Rainbow Flowers                | Palm Springs         |  | 05-4312AA            | The Botany Shop Florist     |
| Montgomery           |                                | 04-2655AA            | San Francisco Floral Co.       | 66-1127AA            | Bungalow Rose Florist                      | 05-4064AA            | Yoko's                      |
| 01-2294AA            | Martha Rea's Florist           | Gardena              |                                | 05-1664AA            | Palm Springs Florist, Inc.                 | San Jose             |                             |
| Opelika              |                                | 04-2952AA            | Kiku Florist & Gifts           | Palo Alto            |  | 05-2621AA            | Adorable Flowers            |
| 01-4316AA            | Opelika Floral Company Inc.    | Hayward              |                                | 04-0527AA            | Stanford Floral Design                     | 05-4627AA            | Angel's Flower & Gifts Inc. |
| <b>ARIZONA</b>       |                                | 04-5203AA            | Karen's Flower Kottage         | Pasadena             |  | 60-1187AA            | Anne's Flowers              |
| Apache Junction      |                                | Huntington Beach     |                                | 05-2233AA            | Rancho Gardens Florist                     | 66-1291AA            | Susan H's Flowers           |
| 02-0363AA            | Just Because Floral & Gifts    | 04-6946AA            | Sea Cliff Florist              | Petaluma             |  | San Leandro          |                             |
| Flagstaff            |                                | Irvine               |                                | 04-5369AA            | Petal Town Flowers                         | 05-5624AA            | Don Lucas & Sons            |
| 02-0206AA            | Floral Arts Ltd. of Flagstaff  | 04-4016AA            | Blooms & Bears Florist & Gifts | Playa Del Rey        |  | San Luis Obispo      |                             |
| Glendale             |                                | 04-5575AA            | Irvine Florist Ltd.            | 04-9304AA            | Playa Del Rey Florist & Gifts              | 05-5715AA            | Albert's Florist Shop       |
| 02-3200AA            | Four Seasons Flowers & Gifts   | Larkspur             |                                | Pleasanton           |  | San Pedro            |                             |
| Mesa                 |                                | 66-1430AA            | Royal Fleur                    | 60-3381AA            | La Petite Fleur                            | 05-5996AA            | B & B Florist               |
| 02-0669AA            | Crismon's Flowers              | Lodi                 |                                | Pomona               |  | San Rafael           |                             |
| 02-0883AA            | Fresh Bloomers Flowers & Gifts | 60-7515AA            | The Flower Cart                | 66-1788AA            | Erleene's Flowers                          | 66-1226AA            | Rafael Florist              |
| Peoria               |                                | Lomita               |                                | 66-1261AA            | Ferguson's Flower Gallery                  | Santa Ana            |                             |
| 02-2871AA            | Peoria Florist                 | 05-9246AA            | Massey's House of Flowers      | Redding              |  | 05-6150AA            | Macres Florists             |
| Phoenix              |                                | Lompoc               |                                | 66-0939AA            | Westside Florist                           | Santa Cruz           |                             |
| 02-3622AA            | Community Florist              | 04-7233AA            | Lompoc Valley Florist          | Sacramento           |  | 66-1144AA            | Boulder Creek Flowers       |
| 02-1048AA            | Phoenix Flower Shops           | Long Beach           |                                | 05-4668AA            | Arden Park Florist                         | Santa Maria          |                             |
| Tucson               |                                | 04-6490AA            | Melinda McCoy's Flowers        | 05-0583AA            | Del Paso Boulevard Florist                 | 05-6655AA            | A Little Something          |
| 02-1725AA            | Casas Adobes Flower Shop       | Los Angeles          |                                | 04-1467AA            | East Lawn Florist                          | 60-7820AA            | Rose of Sharon Florist      |
| 02-1501AA            | Deb's Darlin Flowers           | 04-0147AA            | French Florist                 | 04-2762AA            | Royal Florist                              | Santa Rosa           |                             |
| <b>CALIFORNIA</b>    |                                | 66-1321AA            | Westwood Flower Shop           | Salinas              |  | 66-1194AA            | Floreria Romance            |
| Atascadero           |                                | Los Gatos            |                                | 05-3132AA            | Casa De Flores                             | 60-3206AA            | Floreria Selena             |
| 05-4163AA            | Bloom 'N Grow                  | 05-1169AA            | Gaeta's Flowers of Los Gatos   | San Clemente         |  | 05-6887AA            | Grohe Florist & Greenhouse  |
| Auburn               |                                | Martinez             |                                | 04-2440AA            | A Main Street Florist & Beach City Florist | Solana Beach         |                             |
| 66-0708AA            | Petals and Sweets              | 66-0890AA            | Oak Creek Florist              | San Diego            |  | 66-0788AA            | Flower Hill Flowers         |
| Baldwin Park         |                                | Merced               |                                | 05-3538AA            | Dave's Flower Box                          | Sonoma               |                             |
| 04-5401AA            | Baldwin Park Florist           | 60-6632AA            | Merced Floral                  | 05-1409AA            | Flowers by Coley                           | 66-1107AA            | Spring Flowers              |
| Camarillo            |                                | 05-5376AA            | Tioga Florist                  | 05-0344AC            | Fuji's Aladdin Flowers                     | South Pasadena       |                             |
| 04-9346AA            | Rosemar Flowers and Balloons   | Mission Viejo        |                                | 05-3694AA            | La Canada Flowers                          | 04-4735AA            | Flower Gallery              |
|                      |                                | 04-2358AA            | Mission Viejo Florist Inc.     | 05-4114AA            | Windy's Flowers - Clairemont               |                      |                             |



# MASTER FLORIST PROGRAM

| MEMBER CITY & NUMBER | SHOP NAME                              | MEMBER CITY & NUMBER | SHOP NAME                            | MEMBER CITY & NUMBER | SHOP NAME                                       | MEMBER CITY & NUMBER | SHOP NAME                        |
|----------------------|--|----------------------|--------------------------------------|----------------------|---|----------------------|----------------------------------|
| Stockton             |  | 06-2505AA            | The Sterling Rose Florist Inc.       | Bradenton            |   | 59-9365AA            | Jacksonville Florist Inc.        |
| 05-7224AA            | Charter Way Florist                    | Fort Collins         |                                      | 09-9317AA            | Flowers by Edie                                 | Jupiter              |                                  |
| Sunnyvale            |  | 06-0306AA            | D'ee Angelic Rose Florist            | 59-0109AA            | Lakewood Ranch Florist Inc.                     | 09-9499AA            | Anna Flowers                     |
| 66-0903AA            | Essence Flowers                        | Grand Junction       |                                      | 09-3633AA            | Oneco Florist                                   | Kissimmee            |                                  |
| Tarzana              |  | 06-3735AA            | Flowers by Lorraine                  | 09-8368AA            | Tropical Interiors Florist Inc.                 | 09-2403AA            | Kissimmee Florist                |
| 04-2671AA            | The Flower Factory                     | 06-3669AA            | Johnson's House of Flowers           | Brandon              |   | Lake Worth           |                                  |
| Temecula             |  | Highlands Ranch      |                                      | 59-5942AA            | Bloomingtondale Florist                         | 59-0372AA            | West Palm Beach Florist          |
| 04-9379AA            | Wes' Flowers                           | 06-5839AA            | T D Florist Design and Gift Shop     | 09-0258AA            | Whidden Florist                                 | Lakeland             |                                  |
| Torrance             |  | Littleton            |                                      | Clearwater           |   | 59-3244AA            | Lakeland Flowers & Gifts         |
| 05-6705AA            | The Plant Gallery and Florist          | 06-0385AA            | Flowers of Littleton Inc.            | 09-0282AA            | DJ's Clearwater-Largo Florist                   | Leesburg             |                                  |
| Tracy                |  | 06-1622AA            | Mr. K's Flowers                      | 09-6040AA            | Four Seasons Florals                            | 09-7907AA            | Southern Tradition Florist       |
| 60-0270AA            | The Little Flower Shop                 | 06-4378AA            | Hendrick's Florist Inc.              | Cocoa Beach          |   | Miami                |                                  |
| Vacaville            |  | Thornton             |                                      | 67-0888AA            | Beasley's Floral                                | 09-0639AA            | American Bouquet                 |
| 05-7810AA            | Rose Florist and Gift Shop             | 06-0184AA            | Bloomfield Florist                   | Cooper City          |   | 59-1073AA            | Avant Gardens                    |
| 66-1452AA            | Stems Florist                          | <b>CONNECTICUT</b>   |                                      | 59-2691AA            | De La Flor Gardens                              | 09-1959AA            | Cypress Gardens Flower Shop      |
| Victorville          |  | Bridgeport           |                                      | Daytona Beach        |   | Miami Beach          |                                  |
| 04-7837AA            | Flowers To Go                          | 07-0003AA            | Fruits and Flowers II                | 67-0396AA            | Mary's Flower Shoppe                            | 09-9416AA            | Surf Florist                     |
| Visalia              |  | Hartford             |                                      | Deerfield Beach      |   | Milton               |                                  |
| 66-0916AA            | Touch of Roses Visalia Florist         | 07-2769AA            | De Vars-Phillips Florists & Antiques | 09-0704AA            | Deerfield Florist                               | 09-2213AF            | The Open Rose Inc.               |
| Vista                |  | North Branford       |                                      | Delray Beach         |   | Naples               |                                  |
| 66-1177AA            | Santa Fe Flower Shop                   | 07-0097AA            | Petals 2 Go Florist                  | 59-4507AA            | Ashley's Florist                                | 67-0701AA            | Golden Gate Flower and Gift Shop |
| Walnut Creek         |  | Norwalk              |                                      | Fernandina Beach     |   | New Port Richey      |                                  |
| 60-3282AA            | Forget Me Not Flowers & Gifts          | 07-0119AA            | Licari Floral Designs by JP          | 09-7188AA            | Dottie "B" Florist                              | 67-0062AA            | Flowers by Gru                   |
| Westminster          |  | Stratford            |                                      | Fort Lauderdale      |   | Ocala                |                                  |
| 66-1600AA            | Westminster Memorial Park Florist      | 07-1274AA            | Phyl's Flowers & Fruit Baskets       | 09-2759AA            | Fort Lauderdale Florist, Greenhouse & Fruitiers | 59-3764AA            | Brick City Flowers Inc.          |
| Woodland Hills       |  | Vernon               |                                      | Fort Myers           |   | 09-4581AA            | Petal Pusher Florist Inc.        |
| 60-3407AA            | Woodland Warner Flowers                | 07-5960AA            | Michelle's Florals                   | 67-0848AA            | Angel Blooms Florist Inc.                       | Ocoee                |                                  |
| <b>COLORADO</b>      |  | Waterbury            |                                      | 59-4531AA            | Flower Mart                                     | 67-0260AA            | Betty J's Florist                |
| Boulder              |  | 07-7008AA            | The Orchid Florist                   | 09-1199AA            | Ruth Messmer Florist Inc.                       | Orange Park          |                                  |
| 06-0350AA            | Boulder Gardens Florist & Plant Center | <b>DELAWARE</b>      |                                      | Fort Pierce          |   | 09-6586AA            | Park Avenue Florist              |
| Colorado Springs     |  | Dover                |                                      | 59-0125AA            | Giordano's Floral Creations                     | Orlando              |                                  |
| 06-0624AA            | A Wildflower Florist & Gifts           | 08-0093AA            | Jen-Mor Florist                      | Fort Walton Beach    |   | 59-5702AA            | Harry's Famous Flowers           |
| 06-0164AA            | Bette's Blossoms                       | Milford              |                                      | 09-1306AA            | Friendly Florist of Fort Walton Beach Inc.      | 09-1926AA            | In Bloom Florist                 |
| 06-1176AA            | Flowers, Flowers Etc.                  | 08-0499AA            | Beaver Branch Florist                | Gainesville          |   | 59-4978AA            | Mel Johnson Flower Shoppe        |
| 06-0208AA            | Flowers, Flowers Etc.                  | Wilmington           |                                      | 09-1322AB            | Crevasse's Florist of Gainesville               | Palm Coast           |                                  |
| 06-0225AA            | Flowers, Flowers Etc.                  | 08-0531AA            | Boyd's Flowers                       | Hialeah              |   | 59-3236AA            | Garden of Eden                   |
| 06-0988AA            | Platte Floral                          | 08-0606AA            | Pike Creek Flower & Gift Shpe Inc.   | 09-0022AA            | Jack The Florist Inc.                           | Panama City          |                                  |
| 06-5326AA            | Security Florist                       | 08-0150AA            | Ramone's Flowers                     | Inverness            |   | 59-2592AA            | Hallmark Flower Shoppe           |
| 06-1143AA            | Sign of the Rose Florist               | 08-0127AA            | Village Green Flower Shop            | 59-0554AA            | Flower Basket                                   | Pensacola            |                                  |
| Denver               |  | <b>FLORIDA</b>       |                                      | Jacksonville         |   | 09-2270AA            | R & S Crafts and Florist         |
| 06-5490AA            | Country Club Flowers                   | Boca Raton           |                                      | 09-1819AA            | American Beauty Florist                         | 67-0040AA            | Southern Gardens Florist & Gifts |
| 06-0608AA            | Ed Moore Florist & Greenhouse          | 59-3921AA            | Erin Jennifer Florist                | 09-1850AA            | Arlington Flower Shop                           | Pinellas Park        |                                  |
| 06-1879AA            | Floral Expressions & Gourmet Goodies   | Boynton Beach        |                                      | 67-0820AA            | Gardners Florist                                | 67-0230AA            | Fox Run Florist & Gifts          |
| 06-2364AA            | Le Grue's Flowers & Gifts              | 09-0548AA            | Boynton Villager Florist             | 09-1892AA            | Gladwell's Florist                              | Port Charlotte       |                                  |
| 06-0064AA            | Terra Flora                            |                      |                                      | 09-1777AA            | Hurst Florist                                   | 67-0897AA            | Parker's Flowers & Gifts         |
|                      |  |                      |                                      |                      |   | 67-0894AA            | Punta Gorda Florist              |



# MASTER FLORIST PROGRAM



| MEMBER CITY & NUMBER | SHOP NAME                              |
|----------------------|--|
| 09-4953AA            | Georgia's Flower Shop Inc.             |
| Port Orange          |  |
| 59-6080AA            | Port Orange Florist                    |
| Port Saint Lucie     |  |
| 09-2551AA            | A Beautiful Day Florist Wine & Gourmet |
| Sarasota             |  |
| 67-0872AA            | Flowers by Bobios                      |
| 59-4150AA            | Sarasota Enchanted Flowers             |
| Seminole             |  |
| 59-3095AA            | Seminole Florist                       |
| 59-8714AA            | Seminole Garden Florist Inc.           |
| Spring Hill          |  |
| 59-5173AA            | Flower House III                       |
| St. Augustine        |  |
| 09-5463AA            | Enchanted Florist                      |
| 59-6825AA            | Flowers by Shirley                     |
| St. Petersburg       |  |
| 59-3897AA            | Andrew's on 4th Street Inc.            |
| 67-0957AA            | Irene's Florist                        |
| Stuart               |  |
| 09-6115AA            | Connie's Flowers                       |
| Tallahassee          |  |
| 59-3715AA            | A Country Rose Florist & Gifts         |
| Tampa                |  |
| 09-7014AA            | Artistic Florist of Tampa Inc.         |
| 59-3954AA            | Bloomingdays Flower Shop               |
| 67-0926AA            | X Floral Salon                         |
| Venice               |  |
| 09-6313AA            | Addington's Florist                    |
| West Palm Beach      |  |
| 59-1511AA            | Palm Beach Florist                     |
| Winter Haven         |  |
| 09-3153AA            | Flowers From the Heart                 |
| <b>GEORGIA</b>       |  |
| Alpharetta           |  |
| 10-0598AA            | Wow Floral Design Studio               |
| Atlanta              |  |
| 10-6468AF            | Atlanta Flower Market                  |
| 10-0582AA            | Peachtree Petals                       |
| Brunswick            |  |
| 10-1741AA            | Brunswick Floral Company               |
| Columbus             |  |
| 10-2137AA            | Albright's Inc.                        |
| 10-1725AA            | House of Blair Florist                 |

| MEMBER CITY & NUMBER | SHOP NAME                                   |
|----------------------|---|
| Fayetteville         |   |
| 10-0473AA            | Jan's Flowers & Gifts                       |
| Gainesville          |   |
| 10-1758AA            | Joyce Merck Florist                         |
| Kennesaw             |   |
| 10-0259AA            | Faith Designs                               |
| Lawrenceville        |   |
| 10-0427AA            | Flowerama                                   |
| Macon                |   |
| 10-1188AA            | The Gift Garden                             |
| Marietta             |   |
| 10-1097AA            | Carithers Flowers                           |
| 10-0064AA            | Flowers of Marietta                         |
| 10-3564AA            | Owens Flower Shop & Grhses Inc.             |
| Roswell              |   |
| 10-5122AA            | The Best Little Flower Shop In Roswell Inc. |
| Savannah             |   |
| 10-4273AA            | Lester's Florist                            |
| Warner Robins        |   |
| 10-0397AA            | Forget-Me-Not-Florist                       |
| Woodstock            |   |
| 10-0550AA            | Brenda's House of Flowers                   |
| <b>HAWAII</b>        |   |
| Honolulu             |   |
| 82-0159AA            | Beretania Florist Inc.                      |
| 82-0274AA            | Sweet Leilani Florist                       |
| <b>IDAHO</b>         |   |
| Boise                |   |
| 11-0122AA            | Hillcrest Floral                            |
| 11-0080AA            | Johnson Floral Company                      |
| Eagle                |   |
| 11-0011AA            | Hope Blooms Flowers & Things                |
| Idaho Falls          |   |
| 11-0593AA            | Staker Floral                               |
| Lewiston             |   |
| 11-0791AA            | Stillings & Embry Florists                  |
| Meridian             |   |
| 11-0044AA            | Floral Creations                            |
| Pocatello            |   |
| 11-1211AA            | Dellart/Atkin Floral Center                 |
| Post Falls           |   |
| 11-0049AA            | Flowers by Paul                             |
| Rigby                |   |
| 11-0312AA            | Floral Classics Inc.                        |

| MEMBER CITY & NUMBER | SHOP NAME                           |
|----------------------|-------------------------------------|
| <b>ILLINOIS</b>      |                                     |
| Arlington Heights    |                                     |
| 12-0351AA            | Arlington Heights Florist & Gifts   |
| Aurora               |                                     |
| 12-0200AA            | Flower Basket Inc.                  |
| Belleville           |                                     |
| 12-0857AA            | Krupp Florist                       |
| Chicago              |                                     |
| 12-2010AA            | Bonnie Flower Shop Inc.             |
| 12-2184AA            | Bud's Flowers Inc.                  |
| 12-1988AA            | C M Fasan Florist                   |
| 12-4230AA            | Flowers Unlimited & Gifts           |
| 12-2630AA            | Kloekner Preferred Flowers          |
| 12-2499AA            | Pioneer Court Florist               |
| 12-4255AA            | Soukal Floral Co. Inc.              |
| Crystal Lake         |                                     |
| 12-7837AA            | Countryside Flower Shop & Nursery   |
| 12-7928AA            | Flowerwood Garden Center Inc.       |
| Elk Grove Village    |                                     |
| 13-0690AA            | Berthold's Floral Gift & Garden     |
| Geneva               |                                     |
| 12-2044AA            | Town & Country Gardens Inc.         |
| Marion               |                                     |
| 13-4155AA            | Etcetera Flowers & Gifts            |
| Mount Vernon         |                                     |
| 13-4882AA            | Easton's Flowers                    |
| Mount Zion           |                                     |
| 13-4767AA            | Shirley's Flower Shoppe & Grhse     |
| Oak Forest           |                                     |
| 12-0247AA            | Catherine's Gardens                 |
| 12-3463AA            | Vacha's Forest Flowers              |
| Orland Park          |                                     |
| 12-1962AA            | The Enchanted Florist               |
| Palatine             |                                     |
| 13-5582AA            | Kinsch Village Florist & Greenhouse |
| Palos Heights        |                                     |
| 12-0526AA            | Palos Flowers & Gift Baskets        |
| Quincy               |                                     |
| 13-6317AA            | Holtschlag Florist                  |
| Springf eld          |                                     |
| 13-7778AA            | Fifth Street Flower Shop            |
| 13-7752AA            | Flowers by Mary Lou Inc.            |
| Winnetka             |                                     |
| 13-8982AA            | Edwards Florist Inc. & Grhses       |

| MEMBER CITY & NUMBER | SHOP NAME                           |
|----------------------|-------------------------------------|
| <b>INDIANA</b>       |                                     |
| Bloomington          |                                     |
| 14-0665AA            | Flowers & Interiors Inc.            |
| Chesterton           |                                     |
| 14-1085AA            | Shady Lawn Florist & Greenhouse     |
| Clarksville          |                                     |
| 14-0830AA            | Clarksville Flowers & Gifts Inc.    |
| Connersville         |                                     |
| 14-1390AA            | Rieman's Flower Shop                |
| Crown Point          |                                     |
| 14-1549AA            | Rosemary's Heritage Flowers Inc.    |
| Fort Wayne           |                                     |
| 14-2661AA            | Cottage Flowers Inc.                |
| 14-2703AA            | Young's Grhse & Flower Shop         |
| Hammond              |                                     |
| 14-3982AA            | Hohman Floral & Grhses Inc.         |
| Hobart               |                                     |
| 14-4212AA            | Kellen's Florist Inc.               |
| Indianapolis         |                                     |
| 14-4337AA            | Andrews Florist                     |
| Jasper               |                                     |
| 14-4998AA            | Flower Stall Hearth & Home          |
| Lafayette            |                                     |
| 14-5227AA            | Roth Florist                        |
| 14-2091AA            | Sharon's Flowers                    |
| Merrillville         |                                     |
| 14-3412AA            | Central Florist                     |
| Mount Vernon         |                                     |
| 14-6159AA            | Guilty Pleasures Flowers and Gifts  |
| Muncie               |                                     |
| 14-6217AA            | Normandy Flower Shop, Inc.          |
| New Albany           |                                     |
| 14-1440AA            | The Flower Shoppe of New Albany     |
| New Haven            |                                     |
| 14-2570AA            | Forever Friends Floral & Gifts Inc. |
| Noblesville          |                                     |
| 14-6621AA            | Adriene's Flowers & Gifts           |
| Shelbyville          |                                     |
| 14-7611AA            | Cossairt Florist                    |
| South Bend           |                                     |
| 14-7694AA            | Duf ns Miami Florist Inc.           |
| 14-1572AA            | Patricia Ann Florist                |
| 14-7876AA            | Wygant Floral Co. Inc.              |
| Speedway             |                                     |
| 14-0227AA            | Tolen's Florist                     |



# MASTER FLORIST PROGRAM

| MEMBER CITY & NUMBER | SHOP NAME                           | MEMBER CITY & NUMBER | SHOP NAME                        | MEMBER CITY & NUMBER | SHOP NAME                        | MEMBER CITY & NUMBER | SHOP NAME                          |
|----------------------|-------------------------------------|----------------------|----------------------------------|----------------------|----------------------------------|----------------------|------------------------------------|
| Valparaiso           |                                     | Mandeville           |                                  | Cambridge            |                                  | Clinton Township     |                                    |
| 14-8395AA            | Lemster's Floral & Gift             | 18-1636AA            | Flowers & Fancies By Caroll      | 21-0287AA            | Blossom Floral Design            | 23-0090AA            | Stragier's Sunbright Flowers       |
| Whiting              |                                     | Shreveport           |                                  | 21-3439AA            | Coady Florist                    | Coldwater            |                                    |
| 14-8825AA            | Whiting Flower Shop                 | 18-3202AA            | Summerlin Florist & Gifts Inc.   | Chelmsford           |                                  | 23-3569AA            | A Perfect Petal Floral Company     |
| <b>IOWA</b>          |                                     | West Monroe          |                                  | 21-3819AA            | Feeney the Florist of Chelmsford | Davison              |                                    |
| Cedar Rapids         |                                     | 18-4390AA            | Mulhearn Flowers                 | 21-0306AA            | Floral Moments by JuJu Buds      | 23-2942AA            | Rayola Florist                     |
| 15-0664AA            | Peck's Flower & Garden Shop         | <b>MAINE</b>         |                                  | Chicopee             |                                  | Dearborn Heights     |                                    |
| 15-0706AA            | Pierson's Flower Shop & Grhses Inc. | Biddeford            |                                  | 21-0018AA            | Golden Blossom Flowers & Gifts   | 23-0660AA            | Danny's Flowers & Gifts            |
| Davenport            |                                     | 19-0140AA            | Prestige House of Flowers        | East Boston          |                                  | 23-0379AA            | Magnolia's Flower and Gift Shop    |
| 15-1910AA            | Colman Flower Shoppe & Grhses       | <b>MARYLAND</b>      |                                  | 21-1110AA            | Muzzy's Day Square Florist       | Farmington           |                                    |
| Des Moines           |                                     | Aberdeen             |                                  | Falmouth             |                                  | 23-0480AA            | Farmington Center Florist Inc.     |
| 15-2348AA            | Doherty's Flowers                   | 20-0469AA            | Flowers by Lucy                  | 22-0608AG            | Allen's House of Flowers         | Flint                |                                    |
| Urbandale            |                                     | Annapolis            |                                  | Foxboro              |                                  | 24-7254AA            | Ketzler's Florist                  |
| 15-2405AA            | Plaza Florist & Gifts               | 20-0074AA            | Flowers by Donna & Carey         | 21-0179AA            | Judy's Village Flowers           | 23-8113AA            | Vogt's Flowers Inc.                |
| Waterloo             |                                     | Baltimore            |                                  | Georgetown           |                                  | Grand Rapids         |                                    |
| 15-6521AA            | Petersen & Tietz Florist & Grhses   | 20-2457AA            | Flowers by Gina D                | 22-0517AA            | Nunan Florist & Greenhouses      | 23-0211AA            | Crescent Street Floral & Gifts     |
| <b>KANSAS</b>        |                                     | 20-0101AA            | Flowers Gifts & Things           | Groton               |                                  | 24-0531AA            | Eastern Floral & Gift Shop Inc.    |
| Independence         |                                     | 20-0279AA            | Gordon Florist, Inc.             | 21-0009AA            | Lavender                         | 23-1258AA            | Rose Bowl Floral & Gift            |
| 16-1935AA            | Twigs Floral & Gifts                | Bowie                |                                  | Lexington            |                                  | Grass Lake           |                                    |
| Leawood              |                                     | 20-0137AA            | The Pink Orchid                  | 21-7158AA            | Crickets Flowers & Gifts         | 24-2065AA            | Designs By Judy                    |
| 16-5332AA            | Ranchview Floral & Interiors II     | Catonsville          |                                  | Middleboro           |                                  | Hartland             |                                    |
| Topeka               |                                     | 20-2119AA            | Hilton Flower Shop Inc.          | 22-0863AA            | Flowers Galore                   | 23-0000AA            | Hartland Flowers                   |
| 16-6512AA            | Stanley Flowers Inc.                | Clinton              |                                  | New Bedford          |                                  | Jackson              |                                    |
| Wichita              |                                     | 20-2093AA            | Clinton Floral                   | 21-9071AA            | Garlington Florist Inc.          | 24-3006AA            | J Alexander's Florist              |
| 16-7106AA            | Dean's Designs Flowers & Gifts Inc. | Crofton              |                                  | North Andover        |                                  | Marquette            |                                    |
| <b>KENTUCKY</b>      |                                     | 20-0725AA            | Crofton Florist                  | 22-0244AA            | McLay's Florist                  | 24-3717AA            | Lutey's Flower Shop                |
| Crestwood            |                                     | Edgewater            |                                  | Norwood              |                                  | Midland              |                                    |
| 17-2908AH            | Minish & Potts                      | 20-0062AA            | Blooms Florist                   | 21-0313AA            | A Bella Mia                      | 23-0512AA            | Village Green                      |
| Fort Wright          |                                     | Elkridge             |                                  | Quincy               |                                  | Port Huron           |                                    |
| 17-1546AA            | Fassler Florist & Event Designers   | 20-5013AA            | Joy Florist Inc.                 | 22-1598AA            | Clifford's                       | 23-0020AA            | The Flower Niche                   |
| Lexington            |                                     | Gaithersburg         |                                  | Salisbury            |                                  | Rochester Hills      |                                    |
| 17-1835AA            | Kreations by Karen                  | 20-2721AA            | Montgomery Village Florist       | 21-0311AA            | Flowers by Marianne              | 23-2058AA            | Olde Towne Florist                 |
| Louisville           |                                     | Silver Spring        |                                  | South Easton         |                                  | Royal Oak            |                                    |
| 17-2890AA            | Victor Mathis Florist               | 20-0088AA            | Colesville Floral Designs        | 21-4445AA            | Especially Yours                 | 23-4286AA            | Dynamic Flowers of Royal Oak       |
| Mount Sterling       |                                     | 20-3968AA            | Creative Floral Designs          | Taunton              |                                  | 23-1308AA            | Rangers Floral Garden              |
| 17-1421AA            | Flowers by Peggy on Main            | Waldorf              |                                  | 21-4544AA            | Robin's Corner Flower Shop       | Schoolcraft          |                                    |
| Prospect             |                                     | 20-2432AA            | Vogel's Flowers & Tuxedo Rentals | Uxbridge             |                                  | 23-0444AA            | Heirloom Rose                      |
| 17-3799AA            | Country Garden Florist              | <b>MASSACHUSETTS</b> |                                  | 21-3728AA            | Lucille's Floral Designs         | Traverse City        |                                    |
| Radcliff             |                                     | Beverly              |                                  | Waltham              |                                  | 23-0547AA            | Plant Haus Floral Inc.             |
| 17-1082AA            | Helen's Flowers                     | 21-0146AA            | Ward's Florist & Greenhouse      | 22-4154AA            | Frederick Brasco Florist         | Warren               |                                    |
| <b>LOUISIANA</b>     |                                     | Brockton             |                                  | Wareham              |                                  | 23-0209AA            | Flowers Just For You               |
| Lake Charles         |                                     | 21-2621AA            | Holmes-McDuffy Florists Inc.     | 22-4410AA            | Irene's House of Flowers         | <b>MINNESOTA</b>     |                                    |
| 18-0570AA            | A Daisy A Day Flowers & Gifts       | Byfield              |                                  | <b>MICHIGAN</b>      |                                  | Alexandria           |                                    |
|                      |                                     | 21-0320AA            | Anastasia's Flowers on Main      | Battle Creek         |                                  | 25-0001AA            | Broadway Floral of Alexandria Inc. |
|                      |                                     |                      |                                  | 24-2131AA            | Lakeside Florist                 |                      |                                    |

# MASTER FLORIST PROGRAM



| MEMBER CITY & NUMBER | SHOP NAME                          | MEMBER CITY & NUMBER | SHOP NAME                        | MEMBER CITY & NUMBER | SHOP NAME                       | MEMBER CITY & NUMBER | SHOP NAME                              |
|----------------------|------------------------------------|----------------------|----------------------------------|----------------------|---------------------------------|----------------------|--|
| Bemidji              |                                    | 26-4572AA            | Tom Carr Florist                 | Keansburg            |                                 | Castleton-on-Hudson  |  |
| 25-0209AA            | Netzer's Bemidji Floral            | 26-8540AA            | Wade Florist                     | 34-3715AA            | Camerons Keansburg Florist Inc. | 37-0334AA            | Bountiful Blooms                       |
| Blaine               |                                    | Warrenton            |                                  | Linden               |                                 | Forest Hills         |  |
| 25-0135AA            | Addie Lane Floral                  | 26-0159AA            | A Moment of Grace Florist Inc.   | 34-9902AA            | The Flower Gallery              | 38-2101AA            | Studio Arts Florist                    |
| Duluth               |                                    | <b>MONTANA</b>       |                                  | Long Branch          |                                 | Hicksville           |  |
| 25-0811AA            | Peterson Anderson Flowers Inc.     | Great Falls          |                                  | 34-3665AA            | Flowers by Van Brunt            | 36-0263AA            | Hicksville Flowers                     |
| 25-0878AA            | Sams Florist & Greenhouse          | 28-0784AA            | Herman's Flowers                 | Marlton              |                                 | Ithaca               |  |
| Minneapolis          |                                    | <b>NEBRASKA</b>      |                                  | 34-9258AA            | Millennium Flowers              | 37-0999AA            | Bool's Flower Shop                     |
| 25-2544AA            | Bachman's-US Bank Plaza            | Lincoln              |                                  | Middletown           |                                 | Johnson City         |  |
| 25-2163AA            | Soderbergs Floral & Gifts          | 29-0577AA            | Von Ric's Floral & Accents Inc.  | 34-4481AA            | Koch Florist & Gifts            | 37-1435AA            | Flowers by Dillenbecks                 |
| Morris               |                                    | Omaha                |                                  | Morristown           |                                 | Kingston             |  |
| 25-3310AA            | Morris Floral & Greenhouse         | 29-0112AA            | Grasso Florist Inc.              | 34-4655AA            | Glendale Florist and Grhses     | 37-0738AA            | Brown's Florist                        |
| Richf eld            |                                    | 29-1716AA            | Janousek Florist Inc. & Grhse    | Mount Laurel         |                                 | Lackawanna           |  |
| 25-3674AA            | Breath Taking Flowers              | <b>NEVADA</b>        |                                  | 62-1748AA            | Calvello Floral Company         | 37-1872AA            | Woysner's Flower Shop                  |
| Rochester            |                                    | Las Vegas            |                                  | Paterson             |                                 | Medford              |  |
| 25-3773AA            | Flowers by Jerry                   | 30-0118AA            | Elegant Flowers                  | 34-6155AA            | Cobby & Son Florist             | 36-3614AA            | Sweet Pea Florist                      |
| 25-3757AA            | Renning's Flowers                  | 30-0021AA            | Global Flowers and More          | Sparta               |                                 | Mount Vernon         |  |
| Saint Cloud          |                                    | 30-0158AA            | My Angel's Touch                 | 34-7351AA            | Redshaw's Flower Shop           | 37-0247AA            | Fabulous Flowers                       |
| 25-5984AA            | Stems and Vines Floral Studio      | 30-0164AA            | Prestige Flowers & Gifts         | Tom's River          |                                 | 36-3549AA            | Graceland Florist                      |
| St. Paul             |                                    | 30-1226AA            | Rain Forest Flowers              | 34-7633AA            | Flowers by Addalia              | New Hyde Park        |  |
| 25-4201AA            | Chenoweth Floral & Grhses          | Reno                 |                                  | 34-7674AA            | Skips Florist                   | 37-3514AA            | B & W Mockawetch Florist & Greenhouses |
| 25-4037AA            | Garden of Eva                      | 30-1580AA            | Devonwoods                       | Union                |                                 | New York             |  |
| <b>MISSOURI</b>      |                                    | 30-0988AA            | Flowers by Patti                 | 34-8045AA            | Hollywood Florist & Grhses Inc. | 37-3753AA            | Academy Floral Corp                    |
| Ballwin              |                                    | <b>NEW HAMPSHIRE</b> |                                  | Whitehouse Station   |                                 | 37-4223AA            | Plant Shed New York Flowers            |
| 26-2337AA            | Richters Florist                   | Nashua               |                                  | 34-8920AA            | Helen's Florist & Garden Center | 37-6244AA            | Quality Florist                        |
| Hannibal             |                                    | 33-1173AA            | Fortin - Gage                    | <b>NEW MEXICO</b>    |                                 | Orchard Park         |  |
| 26-1198AA            | Gibney-Sims Flowers                | <b>NEW JERSEY</b>    |                                  | Albuquerque          |                                 | 37-9412AA            | Savilles Country Florist               |
| Jefferson City       |                                    | Bayville             |                                  | 35-0132AA            | Albuquerque Florist Inc.        | Owego                |  |
| 26-2683AA            | River City Florist                 | 62-0368AA            | Always Something Special Florist | 35-1619AA            | In Bloom Inc.                   | 37-9651AA            | Tioga Gardens Florist                  |
| Kansas City          |                                    | Belford              |                                  | 35-0215AA            | The Flower Company              | Pearl River          |  |
| 26-2204AA            | Kamp's Flowers & Greenhouse        | 34-0562AA            | Amour Florist                    | <b>NEW YORK</b>      |                                 | 38-0097AA            | Pearl River Florist                    |
| 26-2196AA            | Luther Florists & Greenhouses Inc. | Berlin               |                                  | Amherst              |                                 | Port Chester         |  |
| 26-2121AA            | Toblers Flowers                    | 34-0828AA            | C & J Florist                    | 37-2904AA            | Plant Place & Flower Basket     | 38-0311AA            | Port Chester Florist & Grhse           |
| Kirkwood             |                                    | Blackwood            |                                  | Amsterdam            |                                 | Port Washington      |  |
| 26-2949AA            | Kirkwood Florist Inc.              | 34-5397AA            | Sunrise Florist                  | 38-0022AA            | Bloomf elds Florist             | 38-0444AA            | S.F. Falconer Florist                  |
| Ladue                |                                    | East Hanover         |                                  | Auburn               |                                 | Rochester            |  |
| 26-4747AA            | Ladue Florist Inc.                 | 34-7237AA            | The Potted Geranium              | 36-0644AA            | Shaw & Boehler                  | 37-4710AA            | Silk Creations                         |
| Lee's Summit         |                                    | Forked River         |                                  | Bronx                |                                 | 37-1450AA            | The Magic Garden                       |
| 26-2162AA            | Flowers by Gleason                 | 34-2345AA            | Forked River Florist             | 36-2095AA            | Park Florist of New York Inc.   | Rockville Centre     |  |
| Springf eld          |                                    | Jersey City          |                                  | Brooklyn             |                                 | 38-1624AA            | Mormile Florist                        |
| 26-5132AA            | Linda's Flowers Inc.               | 34-4093AA            | Bouquets & Baskets               | 37-0564AA            | Diamond Flowers                 | 38-1574AA            | Art Flower Shop                        |
| 26-3988AA            | Marvins Floral Plus                | 34-3426AA            | Joseph's Florist                 | 37-3936AA            | Paradise Flower Shoppe          | Saratoga Springs     |  |
| St. Louis            |                                    |                      |                                  | Buffalo              |                                 | 38-2069AA            | Dehn's Flowers Inc.                    |
| 26-0133AA            | Bloomers Florist & Gifts           |                      |                                  | 36-5049AA            | American Beauties Florist       | Selkirk              |  |
| 26-4804AA            | Southern Floral Shop               |                      |                                  |                      |                                 | 36-6815AA            | Verstandigs Florist Inc.               |



# MASTER FLORIST PROGRAM

| MEMBER CITY & NUMBER  | SHOP NAME                            | MEMBER CITY & NUMBER | SHOP NAME                        | MEMBER CITY & NUMBER | SHOP NAME                                      | MEMBER CITY & NUMBER | SHOP NAME                          |
|-----------------------|--------------------------------------|----------------------|----------------------------------|----------------------|--|----------------------|------------------------------------|
| Staten Island         |                                      | Greenville           |                                  | Cambridge            |  | Maple Heights        |                                    |
| 38-2911AA             | Clark's House of Flowers             | 68-0326AA            | Wendy's Flowers                  | 39-0262AA            | An Enchanted Garden Florist & Gift Shoppe Inc. | 40-0333AA            | Novak's Flower Shoppe Inc.         |
| Syracuse              |                                      | Hickory              |                                  | Canal Winchester     |  | Marietta             |                                    |
| 36-5932AA             | Sam Rao Florist Inc.                 | 31-1944AA            | Whitfield's By Design            | 39-0636AA            | Orchids & Ivy                                  | 39-8545AA            | Sandy's Florist                    |
| Tonawanda             |                                      | High Point           |                                  | Canton               |  | Marion               |                                    |
| 38-3570AA             | Dick Miller Florist                  | 31-3056AA            | O'Connor Blossom Shop Inc.       | 39-2043AA            | Cathy Cowgill Flowers Inc.                     | 40-2354AA            | Marion Flower Shop Inc.            |
| Wantagh               |                                      | Knightdale           |                                  | 39-2027AA            | John Anderson's of Canton Inc.                 | Mason                |                                    |
| 36-1857AA             | Flowers by Matthew                   | 31-0128AA            | Lisa Dee's Florist               | Cincinnati           |  | 40-2503AA            | Baysore's Flower Shop              |
| West Seneca           |                                      | Leland               |                                  | 39-0535AA            | Beasley's Floral                               | Medina               |                                    |
| 38-4461AA             | Country Florist                      | 68-0338AA            | Sweet Nectar's Florist           | 39-0599AA            | Florist of Cincinnati                          | 39-0339AA            | Accent Floral & Gifts              |
| Yonkers               |                                      | Lincolnton           |                                  | 39-2670AA            | Jones the Florist                              | Mentor               |                                    |
| 38-5195AA             | Emil Yedowitz Sons Florist           | 31-5382AA            | Red Wheel Florist                | 39-2688AA            | Lutz Flowers                                   | 39-1755AA            | J.D. Ballantine Inc.               |
| <b>NORTH CAROLINA</b> |                                      | Mooresville          |                                  | Cleveland            |  | Miamisburg           |                                    |
| Asheville             |                                      | 31-3239AA            | Clipper's Flowers of Lake Norman | 40-2115AJ            | Alexander's Floral Designs                     | 40-2859AA            | Church's Flowers                   |
| 31-0219AA             | Clement's Flower Shop & Grhses       | New Bern             |                                  | 39-4353AA            | Vic's Floral Inc.                              | Middletown           |                                    |
| Bolivia               |                                      | 31-6042AA            | Lou's Florist Ltd.               | Columbus             |  | 40-0598AA            | Flowers by Roger Inc.              |
| 68-0255AA             | Just For You Florist & Gifts         | 68-0306AA            | Odham's Flower Shop              | 39-0263AA            | All In Bloom                                   | Mount Vernon         |                                    |
| Burlington            |                                      | Princeton            |                                  | 39-6200AA            | De Santis Florist Inc.                         | 40-1331AA            | Flowers For You                    |
| 31-0490AA             | Roxie's Florist                      | 31-7214AA            | Casey's Florist                  | 40-0473AA            | Expressions Floral Design Studio               | Parma                |                                    |
| Candler               |                                      | Raeford              |                                  | 39-6226AA            | Fifth Ave. Floral Co.                          | 39-4080AA            | Paradise Flowers Inc.              |
| 31-0987AA             | Your House of Flowers                | 68-0369AA            | Daisy Patch                      | 39-0157AA            | T. Bears Florist & Gifts                       | Portsmouth           |                                    |
| Cary                  |                                      | Raleigh              |                                  | 39-6457AA            | Vi Stember Flower Shop                         | 40-4830AA            | Boulevard Bouquet Inc.             |
| 31-4732AA             | GCG Flowers                          | 31-4708AA            | Watkins Flowers of Distinction   | Dayton               |  | Sandusky             |                                    |
| Charlotte             |                                      | Salisbury            |                                  | 39-7539AF            | Ed Smith Flowers & Gifts Inc.                  | 40-5449AA            | Corso's Flower & Garden Center     |
| 31-0706AA             | Byrum's Florist Inc.                 | 31-5325AA            | Salisbury Flower Shop            | 39-7620AA            | Floral Moments                                 | Sidney               |                                    |
| 31-0854AA             | Fashion Flowers Gifts & Gourmet Inc. | Whiteville           |                                  | East Cleveland       |  | 40-5563AA            | Dekkers Flowers                    |
| 68-0332AA             | Flowers of Charlotte                 | 31-6521AA            | Tip Top Florist                  | 39-8222AA            | Nela Florist Inc.                              | Springfield          |                                    |
| 31-2587AA             | Grace's Flowers                      | Wilson               |                                  | Elyria               |  | 40-5720AA            | Netts Floral Company               |
| 31-0789AA             | Midwood Flower Shop                  | 31-1811AA            | The Gallery of Flowers Inc.      | 39-8602AA            | Puffer's Floral Shoppe Inc.                    | Toledo               |                                    |
| 31-0771AA             | Roseland Floral Co. Inc.             | Winston-Salem        |                                  | Findlay              |  | 39-8834AA            | Glass City Flowers                 |
| Durham                |                                      | 31-7016AA            | Bo-Ty Florist                    | Greenville           |  | Wooster              |                                    |
| 68-0417AA             | Creative Flowers & Interiors         | 31-4922AA            | George K. Walker Florist         | 40-0341AA            | Plessinger Brothers Florists                   | 39-3553AA            | Green Thumb Floral                 |
| 31-3148AA             | Floral Dimensions                    | 68-0410AA            | Rae's Flower Shoppe              | Hilliard             |  | Youngstown           |                                    |
| 31-4187AA             | Ruth Hall Florist                    | <b>NORTH DAKOTA</b>  |                                  | 39-3603AA            | The Exotica Floral Shoppe                      | 40-8492AA            | Edward's Florist Shops Inc.        |
| 31-1589AA             | Sanders Florist                      | Bismarck             |                                  | Hudson               |  | Zanesville           |                                    |
| Fayetteville          |                                      | 32-0002AA            | Roberts Floral Inc.              | 40-2099AA            | The Greenhouse Florist                         | 39-2837AA            | Floral no's Flower Market & Grhses |
| 31-5697AA             | Ann's Flower Shop Inc.               | Fargo                |                                  | Jackson              |  | <b>OKLAHOMA</b>      |                                    |
| 31-1498AA             | Dale's Florist Inc.                  | 32-0218AB            | Shotwell Floral & Greenhouses    | 39-5145AA            | Elizabeth's Flowers & Gifts                    | Jenks                |                                    |
| 31-2090AA             | Owen's Bordeaux Florist              | Mandan               |                                  | Lakewood             |  | 41-5133AA            | Rathbone's Flair Flowers           |
| Graham                |                                      | 32-0440AA            | Hirsch Florist & Gifts Inc.      | 40-1018AA            | Brown Pleasance Florists Inc.                  | Lawton               |                                    |
| 31-7628AA             | Court Square Florist                 | <b>OHIO</b>          |                                  | Lima                 |  | 41-1942AA            | Flowers by Ramon Florist Inc.      |
| Greensboro            |                                      | Athens               |                                  | 39-2548AA            | Robert Brown's Flower Shoppe                   | Norman               |                                    |
| 31-2389AA             | Jordan House Flowers & Interiors     | 39-0914AA            | Athens Flower Shop               | Mansfield            |  | 41-1199AA            | Shaboo Flowers & Gifts             |
| 31-0839AA             | Plants & Answers                     |                      |                                  | 40-2131AA            | Floral Garden Florist                          | Oklahoma City        |                                    |
|                       |                                      |                      |                                  | 39-2464AA            | Phone-a-Gift Florist                           | 41-0216AA            | A Pocket Full of Posies            |

# MASTER FLORIST PROGRAM



| MEMBER CITY & NUMBER | SHOP NAME                                     |
|----------------------|---|
| 41-0030AA            | Cowan's Rose Petal Florist                    |
| 41-2841AA            | Granada Floral                                |
| Tulsa                |   |
| 41-5026AA            | Flower Fashions                               |
| 41-4599AA            | Mrs. Dehaven's Flower Shop                    |
| <b>OREGON</b>        |   |
| Beaverton            |   |
| 42-0240AA            | Andrew's Flowers                              |
| Corvallis            |   |
| 42-0003AA            | Penguin Flowers                               |
| Gresham              |   |
| 42-4333AA            | Nancy's Floral Inc.                           |
| Hermiston            |   |
| 42-1180AA            | Cottage Flowers                               |
| Hillsboro            |   |
| 42-0101AA            | Creation & Cie                                |
| Keizer               |   |
| 42-0950AA            | Keizer Florist                                |
| Klamath Falls        |   |
| 42-1123AA            | Klamath Flower Shop                           |
| Newberg              |   |
| 42-1610AA            | Showcase of Flowers/Gainers Four Seasons      |
| Portland             |   |
| 42-0047AA            | A Rose of Sharon                              |
| 42-1768AA            | Dorine's Floral & Gifts/<br>Flowers By Malcom |
| 42-0554AA            | Luv 'n Stuff Flowers                          |
| 42-0071AA            | Portland Florist Shop                         |
| Salem                |   |
| 42-1669AA            | Lolly Pops & Roses                            |
| Springf eld          |   |
| 42-0786AA            | Eugene's Flower Home                          |
| 42-0118AA            | Thurston Flowers                              |
| Sunriver             |   |
| 42-3459AA            | Flowers at Sunriver Village                   |
| <b>PENNSYLVANIA</b>  |   |
| Allentown            |   |
| 43-0116AC            | Rich Mar Florist                              |
| Camp Hill            |   |
| 43-1908AA            | Pealer's Flower Shop                          |
| Chambersburg         |   |
| 43-2195AA            | Plasterer's Florist & Grnhses Inc.            |
| Coatesville          |   |
| 43-2641AA            | Coatesville Flower Shop                       |

| MEMBER CITY & NUMBER | SHOP NAME                             |
|----------------------|---------------------------------------|
| Easton               |                                       |
| 43-0611AA            | The Posey Peddler                     |
| Erie                 |                                       |
| 43-2492AA            | Larese Floral Design                  |
| Glenolden            |                                       |
| 44-0008AA            | Alfred of Philadelphia Florist        |
| Hanover              |                                       |
| 43-4670AA            | A Little Bit of Love                  |
| Kennett Square       |                                       |
| 43-1429AA            | Kennett Florist Inc.                  |
| Lebanon              |                                       |
| 43-6410AA            | Royer's Flowers & Gifts               |
| Meadville            |                                       |
| 43-7285AA            | Loef er's Flower Shop                 |
| Myerstown            |                                       |
| 43-6436AA            | Grumbine's Flowers                    |
| New Cumberland       |                                       |
| 43-0371AA            | An Olde Towne Florist & Greenery Inc. |
| North Huntingdon     |                                       |
| 43-5354AA            | Johnston the Florist                  |
| Philadelphia         |                                       |
| 44-1295AA            | Al Axelrod Flowers Inc.               |
| 44-3366AA            | Rose Velt Florist                     |
| Pittsburgh           |                                       |
| 43-8978AA            | Herman J. Heyl Florists & Grhse       |
| 43-5867AA            | Klein's Flower Shop & Grhse           |
| 44-1287AA            | Oliver Flowers                        |
| 44-2517AA            | Pete Donati & Sons                    |
| Quakertown           |                                       |
| 44-3929AA            | Tropic-Arden's & Greenhouses          |
| Scranton             |                                       |
| 44-4570AA            | William-Edward Florists               |
| Sewickley            |                                       |
| 43-2831AA            | Shafers Flowers and Grhses            |
| Upper Darby          |                                       |
| 44-6278AA            | Mayf eld Florist                      |
| 44-6260AA            | Polites Florist                       |
| Wayne                |                                       |
| 44-6641AA            | Adelberger Florist & Grhses           |
| Willow Grove         |                                       |
| 44-7318AA            | Kremp Florist                         |
| <b>RHODE ISLAND</b>  |                                       |
| Bristol              |                                       |
| 45-1054AA            | Floral Symphony at Linden Gate        |

| MEMBER CITY & NUMBER  | SHOP NAME                           |
|-----------------------|-------------------------------------|
| Coventry              |                                     |
| 45-0080AA             | Ice House Flowers Inc.              |
| Johnston              |                                     |
| 45-0006AA             | Cherryhill Flowers                  |
| Pawtucket             |                                     |
| 45-0403AA             | C. Imondi & Son Florists & Grhses   |
| Wakef eld             |                                     |
| 45-1468AA             | Kenyon Ave. Floral Co. Inc.         |
| Warwick               |                                     |
| 45-0155AA             | Greenwood Flower & Garden           |
| 45-1450AA             | The Flower Pot                      |
| <b>SOUTH CAROLINA</b> |                                     |
| Aiken                 |                                     |
| 46-0259AA             | Floral Gallery                      |
| Boiling Springs       |                                     |
| 46-0328AA             | Expressions From The Heart          |
| Charleston            |                                     |
| 46-0386AA             | Charleston Florist                  |
| 46-3315AA             | Keepsakes Florist                   |
| 46-0436AA             | Seithel's Florist                   |
| Columbia              |                                     |
| 46-0774AA             | Floral Elegance By Jourdain Inc.    |
| 46-4990AA             | Forget Me Not Florist               |
| Duncan                |                                     |
| 46-0363AA             | Floral Renditions Florist           |
| Elgin                 |                                     |
| 46-4115AA             | A Florist & More Inc.               |
| Florence              |                                     |
| 46-0138AA             | Mum's the Word Florist              |
| Fort Mill             |                                     |
| 46-1228AA             | Jack's House of Flowers             |
| Greenville            |                                     |
| 46-4537AA             | Angel's Flower & Gift Boutique Inc. |
| Lexington             |                                     |
| 46-2119AA             | Storey's Florist                    |
| 46-0378AA             | White House Florist                 |
| Myrtle Beach          |                                     |
| 46-2309AA             | Lazelle's Flower Shop               |
| North Augusta         |                                     |
| 10-1378AD             | Bush's Flower Shop Inc.             |
| Orangeburg            |                                     |
| 46-2366AA             | Acacia Flower Shop Inc.             |
| Rock Hill             |                                     |
| 46-2150AA             | Cindy's Flowers & Gifts             |
| 46-0238AA             | The Plant Peddler Inc.              |

| MEMBER CITY & NUMBER | SHOP NAME                         |
|----------------------|-----------------------------------|
| Spartanburg          |                                   |
| 46-2754AA            | Coggins Flowers & Gifts           |
| Summerville          |                                   |
| 46-2895AA            | O.K. Florist                      |
| Sumter               |                                   |
| 46-0365AA            | Nan's Flowers                     |
| <b>SOUTH DAKOTA</b>  |                                   |
| Sioux Falls          |                                   |
| 47-0450AA            | Gustaf's Greenery Inc.            |
| 47-0542AA            | Young & Richard's Flowers & Gifts |
| <b>TENNESSEE</b>     |                                   |
| Bristol              |                                   |
| 48-0202AA            | Pippin Florist                    |
| Clarksville          |                                   |
| 48-0822AA            | Magnolia Flower and Gift Shop     |
| Dickson              |                                   |
| 48-1093AA            | Dickson Florist                   |
| Johnson City         |                                   |
| 48-0566AA            | Broyles Florist Inc.              |
| Kingsport            |                                   |
| 48-4568AA            | Holston Florist Shop Inc.         |
| Knoxville            |                                   |
| 48-2059AA            | Petree's Flowers Inc.             |
| 48-2133AA            | The Flower Pot                    |
| Madison              |                                   |
| 48-2877AA            | Miller's Florist                  |
| Memphis              |                                   |
| 48-3297AA            | Piano's Flowers & Gifts Inc.      |
| Morristown           |                                   |
| 48-3198AA            | Mildred's Florist                 |
| Nashville            |                                   |
| 48-4287AA            | Dick's Flowers                    |
| 48-6019AA            | The Blooming Boutique             |
| Oak Ridge            |                                   |
| 48-3685AA            | Oak Ridge Floral Company          |
| Sevierville          |                                   |
| 48-6159AA            | D Garden By Dustin Manning        |
| <b>TEXAS</b>         |                                   |
| Amarillo             |                                   |
| 49-7826AA            | Scott's Flowers                   |
| Arlington            |                                   |
| 49-0698AA            | Divine Floral & Gifts             |
| Austin               |                                   |
| 50-9505AA            | Charlotte's Fiesta Flowers        |



# MASTER FLORIST PROGRAM

| MEMBER CITY & NUMBER | SHOP NAME                             |
|----------------------|---------------------------------------|
| Dallas               |                                       |
| 50-7400AA            | Dallas House of Flowers               |
| El Paso              |                                       |
| 49-0276AA            | Executive Flowers                     |
| Fort Worth           |                                       |
| 50-1700AA            | Rothermel Flowers & Gifts II          |
| 63-0688AA            | Swoffords Florist                     |
| Houston              |                                       |
| 49-1233AA            | Charles Ratcliffe The Florist         |
| 50-4779AA            | Creations From The Heart              |
| 49-8899AA            | Heights Floral Shop Inc.              |
| 63-3743AA            | Village Greenery & Flowers            |
| 63-0806AA            | Flowers-N-More                        |
| Irving               |                                       |
| 49-1845AA            | Flowers of Las Colinas                |
| 50-4068AA            | Snow's Florist                        |
| McGregor             |                                       |
| 63-1630AA            | Park Lake Flowers                     |
| McKinney             |                                       |
| 49-4724AA            | Crump's Garden & Greenhouses          |
| Mesquite             |                                       |
| 63-3420AA            | Windsor Florist                       |
| Nacogdoches          |                                       |
| 49-5036AA            | Nacogdoches Floral Company            |
| Odessa               |                                       |
| 49-5432AA            | Mark Knox Flowers                     |
| Pearland             |                                       |
| 49-5507AA            | Pearland Florist                      |
| 50-3870AA            | The Wyndowbox Florist                 |
| San Antonio          |                                       |
| 50-2484AA            | Oak Hills Florist                     |
| Spring               |                                       |
| 49-6448AA            | Always In Bloom                       |
| 63-0660AA            | Wildflower Florist                    |
| Temple               |                                       |
| 63-3990AA            | Precious Memories Florist & Gift Shop |
| Waco                 |                                       |
| 49-6877AA            | Reed's Flowers & Greenhouses          |
| Wichita Falls        |                                       |
| 63-0957AA            | House of Flowers                      |
| <b>UTAH</b>          |                                       |
| American Fork        |                                       |
| 51-0016AA            | Timp Valley Floral Inc.               |

| MEMBER CITY & NUMBER | SHOP NAME                   |
|----------------------|-----------------------------|
| <b>VERMONT</b>       |                             |
| Brattleboro          |                             |
| 57-0014AA            | Windham Flowers             |
| <b>VIRGINIA</b>      |                             |
| Alexandria           |                             |
| 52-0551AA            | Foxchase Florist            |
| Annandale            |                             |
| 52-4710AA            | Flower Den                  |
| Arlington            |                             |
| 52-4512AA            | Garden City Florist         |
| 52-5741AA            | Twin Towers Florist         |
| Charlottesville      |                             |
| 52-4306AA            | Agape Florist               |
| Chesapeake           |                             |
| 52-4868AA            | Greenbrier Florist Inc.     |
| Danville             |                             |
| 52-1377AA            | Giles-Flowerland            |
| Fairfax              |                             |
| 52-0006AA            | Rose Florist                |
| 52-0290AA            | Exotica Florist             |
| Fairlawn             |                             |
| 52-2706AA            | Northside Flower Shop Inc.  |
| Gloucester           |                             |
| 52-1112AA            | Smith's Florist             |
| Newport News         |                             |
| 52-0601AA            | A Heavenly Florist          |
| 52-1757AA            | Mercer's Florist            |
| Norfolk              |                             |
| 52-2656AA            | Turpin's Florist Inc.       |
| Portsmouth           |                             |
| 52-2581AA            | Portsmouth Floral Co.       |
| Richmond             |                             |
| 52-1252AA            | Pat's Florist               |
| Roanoke              |                             |
| 52-3068AA            | Fallon Florist, Inc.        |
| Virginia Beach       |                             |
| 52-3407AA            | Virginia Beach Florist Inc. |
| Waynesboro           |                             |
| 52-3506AA            | Waynesboro Florist Inc.     |
| Williamsburg         |                             |
| 52-4785AA            | Williamsburg Floral & Gifts |
| <b>WASHINGTON</b>    |                             |
| Bellevue             |                             |
| 53-3331AA            | The Finishing Touch Florist |

| MEMBER CITY & NUMBER   | SHOP NAME                       |
|------------------------|---------------------------------|
| Bellingham             |                                 |
| 53-0260AA              | All About Flowers               |
| Centralia              |                                 |
| 53-0428AA              | Benny's Centralia Flower Shop   |
| Kennewick              |                                 |
| 53-0949AA              | Kennewick Flower Shop Inc.      |
| 53-2572AA              | Shelby's Floral Inc.            |
| Renton                 |                                 |
| 53-8942AA              | Heritage Flowers & Gifts        |
| Richland               |                                 |
| 53-3091AA              | Buds & Blossoms Too             |
| Seattle                |                                 |
| 53-1897AA              | Neilsen Florist                 |
| Spokane Valley         |                                 |
| 53-1293AA              | Appleway Florist & Grhses Inc.  |
| Tacoma                 |                                 |
| 53-3554AA              | Grassi's Flowers & Gifts        |
| Vancouver              |                                 |
| 53-0300AA              | Flower Express                  |
| 53-0051AA              | Heaven Scent Flowers & Gifts    |
| 53-4008AA              | Luepke Florist & Gifts Inc.     |
| Yakima                 |                                 |
| 53-1525AA              | Findery Floral & Gift           |
| <b>WASHINGTON D.C.</b> |                                 |
| 58-0002AA              | Flowers on Fourteenth           |
| <b>WEST VIRGINIA</b>   |                                 |
| Parkersburg            |                                 |
| 54-1821AA              | Dudley's Flowers & Greenhouses  |
| St. Albans             |                                 |
| 54-0237AA              | Rite Aid Floral Shop            |
| <b>WISCONSIN</b>       |                                 |
| Appleton               |                                 |
| 55-0079AA              | Riverside Florist & Greenhouses |
| Beloit                 |                                 |
| 55-0434AA              | Emanuel, The Florist            |
| Cascade                |                                 |
| 55-0220AA              | Arbuckle Floral & Decorating    |
| Chilton                |                                 |
| 55-0056AA              | Just For You Flowers & Gifts    |
| Dodgeville             |                                 |
| 55-1440AA              | White Rose Florist              |
| Green Bay              |                                 |
| 55-1424AA              | Green Bay Floral & Greenhouse   |
| 55-1473AA              | Parmentier's 9th Street Floral  |

| MEMBER CITY & NUMBER | SHOP NAME                       |
|----------------------|---------------------------------|
| Madison              |                                 |
| 55-2315AA            | Choles Floral Co.               |
| 55-0142AA            | Rose Cottage Floral             |
| Milwaukee            |                                 |
| 55-0152AA            | Flowers by Jan                  |
| Plymouth             |                                 |
| 55-0632AA            | Cain's Bridal Wreath            |
| Racine               |                                 |
| 55-6019AA            | Miller's Flowers                |
| Rice Lake            |                                 |
| 55-0115AA            | Cozy Creations Floral & Gifts   |
| Wauwatosa            |                                 |
| 55-3248AA            | Alfa Flower Shop Inc.           |
| <b>WYOMING</b>       |                                 |
| Cheyenne             |                                 |
| 56-0177AA            | Bouquets Unlimited Inc.         |
| 56-0193AA            | Underwood Flowers               |
| Laramie              |                                 |
| 56-0623AA            | Connor Flower Shop              |
| <b>CANADA</b>        |                                 |
| <b>ALBERTA</b>       |                                 |
| Airdrie              |                                 |
| 70-0163AA            | Panda Flowers                   |
| Calgary              |                                 |
| 70-1300AA            | Bonvista Flowers                |
| 70-1482AA            | Deer Valley Florist             |
| 70-0142AA            | Elegant Expressions             |
| 70-2449AA            | Flower Gallery                  |
| 70-2639AA            | Grower Direct Store #0011       |
| 70-0134AA            | Grower Direct Store #0075       |
| 70-2670AA            | Grower Direct Store #0255       |
| 70-2688AA            | Michelle's Grower Direct        |
| 70-2746AA            | Panda Flowers #18               |
| 70-1227AA            | Red Rose Florist                |
| 70-2571AA            | The Flower Jug                  |
| 70-0195AA            | White's Flowers Ltd.            |
| Cochrane             |                                 |
| 70-2712AA            | Cochrane Panda Flowers          |
| Edmonton             |                                 |
| 70-2654AA            | Angela's Grower Direct          |
| 70-0139AA            | Cal's Grower Direct             |
| 70-0468AA            | Flowers by Merle                |
| 70-0127AA            | Grower Direct Store #0001       |
| 70-0126AA            | Grower Direct Store #0219       |
| 70-0130AA            | Heather De Kok Floral Design    |
| 70-0121AA            | Heather Kerr Aifd Floral Design |

# MASTER FLORIST PROGRAM



| MEMBER CITY & NUMBER    | SHOP NAME                           | MEMBER CITY & NUMBER | SHOP NAME                                 | MEMBER CITY & NUMBER | SHOP NAME                          | MEMBER CITY & NUMBER | SHOP NAME                        |
|-------------------------|-------------------------------------|----------------------|---|----------------------|------------------------------------|----------------------|----------------------------------|
| 70-0328AA               | Mayf eld Flowers                    | Surrey               |   | Mississauga          |                                    | Woodstock            |                                  |
| 70-2316AA               | Panda Flowers Terra Losa            | 71-0442AA            | Deans Flowers                             | 75-0304AA            | Bloomies Flower Dreams             | 75-7898AA            | Smith Flowers Limited            |
| Lethbridge              |                                     | 71-3750AA            | Umberto's Flowers                         | 75-8821AA            | Flower Parade                      | <b>QUEBEC</b>        |                                  |
| 70-0125AA               | Grower Direct Fresh Cut Flowers     | Vancouver            |   | 75-0125AA            | Westdale Florist Ltd.              | Jonquiere            |                                  |
| Medicine Hat            |                                     | 71-2208AA            | Bay Fresh Flowers                         | Nepean               |                                    | 77-0180AA            | Salon Diane Aubin Fleuriste Inc. |
| 70-1953AA               | Rosery Florist & Gifts              | 71-3081AA            | Cambie Flower Shop                        | 75-7930AA            | Parkside Florist                   | Longueuil            |                                  |
| Red Deer                |                                     | 71-1473AA            | Enchanted Florist                         | Newmarket            |                                    | 77-0164AA            | Fleuriste Rive Sud               |
| 70-2597AA               | Grower Direct Store #0245           | 71-0289AA            | Flowers & More                            | 75-3061AA            | Cassidy's Flowers                  | Montreal             |                                  |
| 70-3314AA               | Stems Floral Gallery                | 71-0274AA            | Kitsilano Florist                         | North Bay            |                                    | 77-1311AA            | Cupidon Fleuriste                |
| Sherwood Park           |                                     | 71-3628AA            | Nature's Wonders Florist Ltd.             | 75-0661AA            | From the Heart Flower Boutique     | 77-0148AA            | Park Ex Flower Shop              |
| 70-0169AA               | Grower Direct #0258                 | Victoria             |   | North York           |                                    | 77-0297AA            | Pinkerton Flowers                |
| <b>BRITISH COLUMBIA</b> |                                     | 71-1556AA            | Jennings Florists Ltd.                    | 75-2220AA            | Flowers by Mgm                     | Pointe Claire        |                                  |
| Abbotsford              |                                     | <b>MANITOBA</b>      |   | 75-0943AA            | Joseph Flowers                     | 77-0006AA            | KI Flora Design                  |
| 71-0206AA               | Abby Florist                        | Winnipeg             |   | Oakville             |                                    | Quebec               |                                  |
| 71-0004AA               | Rosebay Florist Ltd                 | 72-0110AA            | Broadway Florists Ltd.                    | 75-0023AA            | Acorn Flower Shoppe                | 77-1147AA            | Fleuriste H. W. McKenna          |
| Burnaby                 |                                     | 72-0052AA            | Fort Garry/Fort Richmond Florists         | Oshawa               |                                    | 77-0503AA            | La Haye Fleuriste                |
| 71-0298AA               | Hepatica Florist Cafe               | 72-0025AA            | Grower Direct Store #0304                 | 75-3574AA            | Classic Flowers                    | 77-0161AA            | Quebec Fleuriste Sd Enr          |
| Campbell River          |                                     | 72-0151AA            | Ormistons                                 | Ottawa               |                                    | <b>SASKATCHEWAN</b>  |                                  |
| 71-2869AA               | Campbell River Florist              | 72-0250AA            | Osborne Florist                           | 75-0568AA            | Allen's Flowers by Les Etes        | Regina               |                                  |
| Comox                   |                                     | 72-0034AA            | Roy's Florist Ltd.                        | 75-6551AA            | Beaudry Flowers<br>Ottawa-Gatineau | 78-0012AA            | Grower Direct Store #0909        |
| 71-0282AA               | Comox Flower Pot                    | 72-0540AA            | Top Hat Florists Ltd.                     | 75-0288AA            | Vivian Flowers                     | 78-0013AA            | Grower Direct Store #0076        |
| Coquitlam               |                                     | <b>NEW BRUNSWICK</b> |   | 75-2410AA            | Wild Willy's Plants & Flowers      | Saskatoon            |                                  |
| 71-3735AA               | Willow Tree Florist                 | St. John             |   | Peterborough         |                                    | 78-0395AA            | Flowers by Fred                  |
| Kamloops                |                                     | 73-0005AA            | Dorine's Flower Center                    | 75-2337AA            | Mcknight's Flowershoppe Inc.       | 78-0908AA            | Quinn & Kim's Grower Direct      |
| 71-1887AA               | Kamloops Florist Ltd.               | <b>ONTARIO</b>       |   | Pickering            |                                    | 78-0916AA            | Quinn & Kim's Grower Direct      |
| Kelowna                 |                                     | Barrie               |   | 75-0193AA            | A Touch of Class Flowers           |                      |                                  |
| 71-0269AA               | Creations By Mom & Me               | 75-3483AA            | Chasing Petals Flowers                    | Sarnia               |                                    |                      |                                  |
| Maple Ridge             |                                     | Brampton             |   | 75-4770AA            | Jenny's Floral Studio              |                      |                                  |
| 71-0202AA               | Maple Ridge Florist Ltd.            | 75-9332AA            | Flora All Occasions Flowers & Gifts       | Sault Ste. Marie     |                                    |                      |                                  |
| New Westminster         |                                     | 75-7104AA            | Heart Lake Flowers & Gifts, Inc.          | 75-5009AA            | Mann Florist                       |                      |                                  |
| 71-0483AA               | Uptown Flowers & Greenhouse         | Brantford            |   | Scarborough          |                                    |                      |                                  |
| Penticton               |                                     | 75-0739AA            | Passmore's Flowers                        | 75-0828AA            | Tans Preferred Flowers             |                      |                                  |
| 71-2117AA               | Art Knapp's Flower Shop             | Brockville           |   | Thornhill            |                                    |                      |                                  |
| Port Coquitlam          |                                     | 75-6726AA            | Colonial Flowers & Gift Shoppe            | 75-0415AA            | Atkinson Florist                   |                      |                                  |
| 71-0475AA               | Coquitlam Florist                   | Burlington           |   | Thunder Bay          |                                    |                      |                                  |
| Prince George           |                                     | 75-0588AA            | Brant Florist Ltd.                        | 75-1180AA            | Rollason Flowers Ltd.              |                      |                                  |
| 71-0215AA               | In Your Vase Flowers                | Cornwall             |   | Toronto              |                                    |                      |                                  |
| 71-2141AA               | The Inn Flower Place                | 75-0605AA            | Flowers Cornwall                          | 75-6361AA            | David W. White Flowers Limited     |                      |                                  |
| Quesnel                 |                                     | Fergus               |   | 75-4473AA            | Ital Florist                       |                      |                                  |
| 71-0271AA               | Blumko Flower Art                   | 75-0545AA            | Abby Rose Floral Boutique                 | 75-0512AA            | Leaside Blooms                     |                      |                                  |
| Richmond                |                                     | Lindsay              |   | 75-6734AA            | Capri Flowers & Gifts              |                      |                                  |
| 71-3412AA               | Touch of Class Florists             | 75-5769AA            | Kawartha Lakes Classic<br>Flowers & Gifts | Waterloo             |                                    |                      |                                  |
| Sechelt                 |                                     | Markham              |   | 75-6619AA            | Hearts and Flowers at Westmount    |                      |                                  |
| 71-0426AA               | Ann-Lynn Flowers & Gifts (1983)Ltd. | 75-8508AA            | Ann's Flowers                             | Welland              |                                    |                      |                                  |
|                         |                                     | 75-2865AA            | Tim Clark's Flowers                       | 75-7419AA            | Goodman's Florist & Grhse LTD.     |                      |                                  |

W  
VERA WANG  
WEDDING



# Stand Out From Your Competition!

Become an FTD® Vera Wang Wedding Florist Today

By offering this stunning collection, you have the ability to market your flower shop in-store, online or at bridal shows as an exclusive Vera Wang Wedding Florist. Take advantage of FTD's promotion of this elite brand in a variety of high-profile advertising channels such as *Martha Stewart Wedding*. You can distinguish your shop from other florists by offering your brides a true "Vera Wang" wedding.

Contact your National Marketing Consultant today at 800.788.9000 for more details about how you can become a Vera Wang Wedding Florist.

